"Design is the silent ambassador of your brand."
Paul Rand, American art director and graphic designer

In an increasingly visual world, the ability to communicate through strong, intentional design has become indispensable. From pitch decks to Instagram posts, visual storytelling shapes how ideas are perceived, shared, and remembered. When attention spans are short but impressions are lasting, mastering design is no longer a specialist skill, it is a professional advantage.

Designing effective communication is about clarity, purpose, and the ability to translate ideas into compelling visual narratives that engage audiences across formats. But how does one build that design instinct? How do you navigate creative tools with confidence and shape visuals that stand out?

Driven by its mantra **#LearningNeverStops**, Avid Learning presents the second workshop in its new **Upskill Series** called **Visual Thinking with Canva,** a hands-on experience to develop creative skills and enhance visual acumen. Tailored for professionals, entrepreneurs, educators, marketers, and curious learners, the workshop is led by *Canva Designer & Corporate Trainer* **Krishna Kamble**, who brings deep expertise in design education and Canva mastery.

During the workshop, participants will explore the foundations of design and visual storytelling, learn to navigate Canva's full feature set, from basic templates to advanced tools and effects, and develop practical strategies for creating standout social media posts, seamless carousels, and video content. The modules will also focus on building sharp, structured, and memorable presentation decks while helping attendees develop a distinctive visual style aligned with their goals and professional voice.

Success in the fast-evolving professional set-up requires more than technical skills, it demands continuous reinvention, impactful communication, and the ability to adapt. The new **Upskill Series** by Avid Learning consists of workshops designed to empower professionals to sharpen their communication, build authentic personal brands, and navigate workplace challenges with creativity. The upcoming edition will be on networking with LinkedIn. Led by industry leaders, each session will combine theory with practical exercises, providing actionable strategies that fuel your ongoing development and accelerate your career trajectory.

Join us to explore the power of design, sharpen your creative instincts, and elevate the way you communicate visually.

Avid Learning workshops are now **ISO 29993:2017 certified**, an international standard for non-formal education and training services. The attendees will receive certification of participation.

When: Saturday, 19th July 2025 | 10:00 am – 3:00 pm
Where: Essar House, Mahalaxmi, Mumbai
Fee: Rs. 3000 (including GST)
Register: www.avidlearning.in
Press Enquiries: Ayeshah Dadachanji (ayeshah.avid@gmail.com)

Faculty Bio:

Krishna Kamble is a seasoned Canva designer and Corporate Trainer from India and the founder of Digital Contouring. With over 5 years of hands-on experience, Krishna has trained 1200+ individuals, collaborated with 30+ brands, and led impactful corporate sessions across industries. With a growing community of 35K+ followers on Instagram, Krishna is on a mission to make design more accessible and strategic.