

Dive into the world of photography and video editing for social media in this immersive workshop

Avid Learning ME, the cultural arm of the Essar Group in Dubai is hosting a masterclass on photography and content creation in a workshop titled "Click, Edit Share : On Social Media". Scheduled to take place on 17 August, 2024, the day-long immersive workshop will be a hands-on learning event with creative exploration, and practical insights into the art of content creation and photo editing.

The masterclass will delve into the world of photography, video creation, editing and much more to produce social media content. From mastering the basics of photography and videography to developing a keen eye for engaging content, this full-day workshop will equip everyone with the skills to become a standout content creator on social media platforms. This workshop is suitable for an aspiring influencer, a small business owner, or a marketing professional.

Lina Saadeh, Co-Founder & CEO, House Creators will lead an engaging day long workshop. Lina, a devoted artist and storyteller with a profound love for art and writing will touch upon the basics of social media content creation including photography, video storytelling, editing and hosting on various platforms. "At the end of the workshop, everyone will take home reels they made from start to finish, and the best reel will be uploaded on social handles." said Ms Lina Saadeh.

Gain a comprehensive understanding of the content creation process, from ideation to storyboarding in this workshop. Learn to master practical skills in photography videography, and editing. Craft effective content strategies that align with your brand goals and targeted audience/ Enhance your ability to plan, create , and edit high-quality content across digital platforms and see your social handles come alive.

Event details:

Click, Edit Share : On Social Media

When : 17 August 2024

Time : 11 am to 5 pm

Fees : AED 395

Where : Oxygen Mastermind Headquarters

Address and Location : Mastermind Headquarters, Office no. 98, 3rd Floor, Oasis Mall

<https://maps.google.com/?q=25.168526,55.241306>

About the speaker

Lina Saadeh, Co-Founder & CEO, House Creators is a devoted artist and storyteller with a profound love for art and writing. With a background in Mass Communication, specialising in web media and marketing, Lina brings a keen understanding of the digital landscape.