

Press Release – Digital Entrepreneurship, Innovation, and the Cyber Future

Avid Learning's collaborations bring together South Asia's cutting-edge Art Disruptors to add a whole New Dimension to New York's Arts and Culture Ecosystem

Digital Entrepreneurship, Innovation, and the Cyber Future: A panel discussion presented by Jaipur Literature Festival and Avid Learning

This **Jaipur Literature Festival** stage is the perfect platform to discuss this topic, exhibiting both innovation and entrepreneurship, first becoming global, moving beyond the physical border of India, and then harnessing the power of the digital space.

Jaipur Literature Festival, New York, Avid Learning, and Asia Society, New York present the panel discussion with Founder, *Motwani Jadeja Foundation* **Asha Jadeja Motwani**. She runs the non-profit, global venture fund that helps new entrepreneurs establish their start-ups. As of now, she has invested in 200+ tech start-ups across different sectors. Their common interests go beyond technology, entrepreneurship, innovation, and philanthropy. Our second panelist is *Co-founder, Sand Hill Group* **M. R. Rangaswami**. He is an entrepreneur, investor, corporate eco-strategy expert, community builder, and philanthropist. who co-founded one of the earliest angel investment firms. We also have *Global Planning Lead, Creative and Experiential, Meta* **Benny Thomas**. Benny has over 30 years of experience building brands in almost all major categories and launching integrated campaigns at a local, regional and global level. interests go beyond technology, entrepreneurship, innovation, and philanthropy. The discussion will be moderated by *CEO, Avid Learning* **Asad Lalljee**.

Panel Discussion - Digital Entrepreneurship, Innovation, and the Cyber Future

When: Wednesday, 14th September 2022

Time: 5 PM - 5:50 PM (ET)

Duration: 50 minutes (including Q&A)

Where: Asia Society and Museum, [725 Park Ave, New York, NY 10021](#)

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Partners:

Jaipur Literature Festival New York - The 15th edition of the iconic annual Jaipur Literature Festival was held at the Pink City of Jaipur, Rajasthan in March 2022. A splendid success, it was celebrated for the first time both online and offline, with an impressive line-up of speakers, and the inspiring aura of the festival reached our listeners, present both digitally and on-ground.

The exhilarating energy of the Jaipur Festival will be returning to New York from 12th-14th September 2022 as JLF New York will be celebrated in a perfect blend of the physical & the virtual.

Asia Society is the leading educational organization dedicated to promoting mutual understanding and strengthening partnerships among people, leaders, and institutions of Asia and the United States in a global context. Across the fields of arts, business, culture, education, and policy, the Society provides insight, generates ideas, and promotes collaboration to address present challenges and create a shared future.

Founded in 1956, Asia Society is a nonpartisan, nonprofit educational institution with offices in Hong Kong, Houston, Los Angeles, Manila, Mumbai, New York, San Francisco, Seoul, Sydney, Tokyo, Washington, DC, and Zurich.

Avid Learning is Essar's cultural philanthropy arm and India's leading public programming platform. Founded in 2009, over the past decade and counting, Avid Learning has presented over 1400

multiverse and hybrid programs on its offline and online platforms – Avid Online, launched in 2020 – and jointly reached 1.8 million interested learners, globally.

With a vision to democratize the arts, create new audiences, and deepen engagement for India's burgeoning creative sector, Avid Learning thoughtfully curates diverse events that embrace the spirit of collaboration. In all its efforts, Avid Learning stands true to its motto that **#LearningNeverStops**.