Avid Learning presents an #AVIDWORKSHOP on the art of chronicling travel experiences and adventures

For Immediate Release

Human beings have been travelling forever, but ours is probably the greatest age of travel in history -- at least by volume. Travel gives us new experiences and new eyes with which to look at the world, new immersions in food, drink, and culture, even sometimes a new self. But has social media also made us somewhat lazy travellers, hostages to the image, all too eager to present what can be shown and seen rather than what is thought and felt and imagined and recollected?

Avid Learning presents **The Art of Travel Writing**, a day-long writing workshop conducted by *Award Winning Novelist and Travel Writer* **Chandrahas Choudhury**, who will elucidate how to record and portray journeys and adventures, smells, textures and flavours and a sense of place.

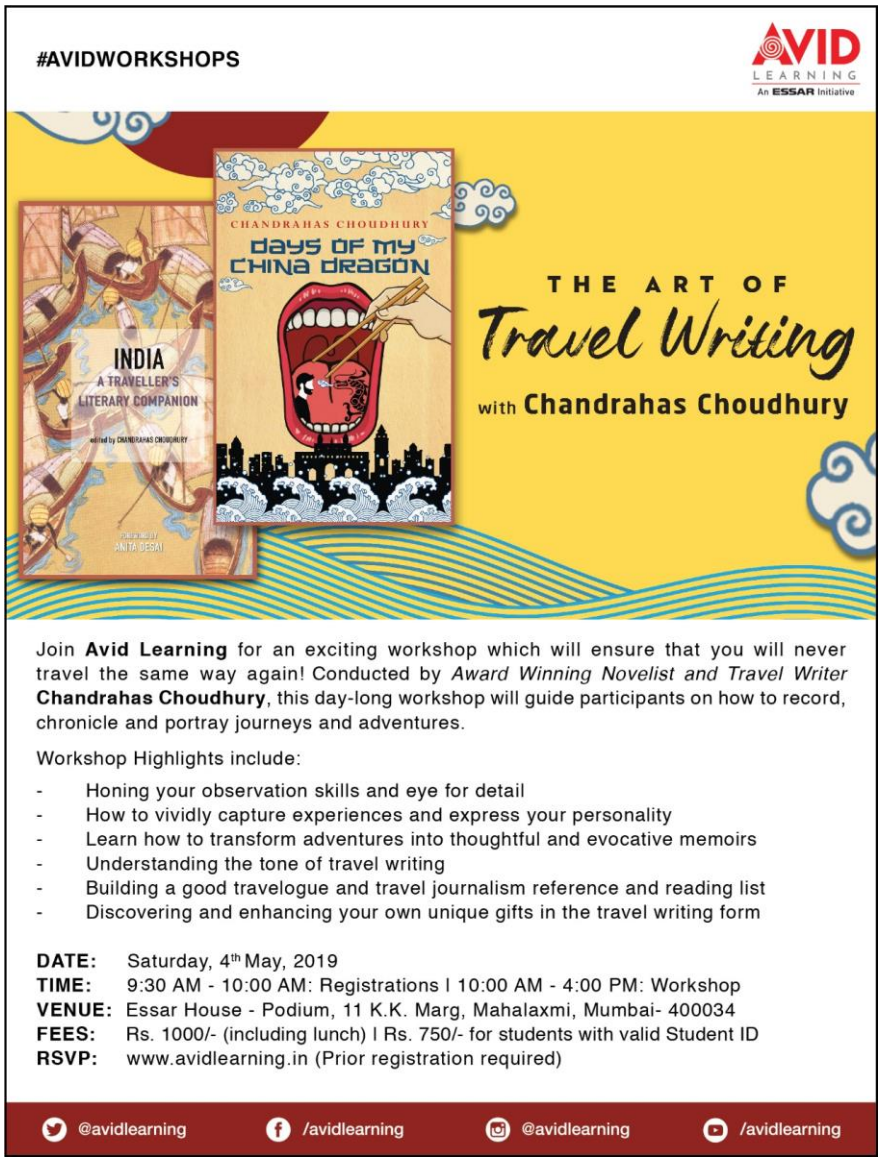
Travel writing -- both reading it, and writing it -- can be an education in how to travel, how to focus when on the road, how to pay attention to the lives of others, how to observe not just the world but oneself. In this workshop, Chandrahas will let you in on some of the secrets of the form, such as how to bring your authentic personality or "voice" on to the page, how to make drafts of your experiences to write up later, what books and articles to study to become a better traveller, and how to discover your own unique gifts in the travel-writing form.

Join us for an enlightening workshop which will ensure that you will never travel the same way again!

Workshop Highlights include:

- Honing your observation skills and eye for detail
- How to vividly capture experiences and express your personality
- Learn how to transform adventures into thoughtful and evocative memoirs
- Understanding the tone of travel writing
- Building a good travelogue and travel journalism reference and reading list
- Discovering and enhancing your own unique gifts in the travel writing form

Where: Essar House – Podium, 11 KK Marg, Mahalaxmi, Mumbai 400034
When: Saturday, 4th May, 2019; 10:00 AM – 4:00 PM
Fee: Rs. 1000/- (Including lunch)
RSVP: www.avidlearning.in (Prior registration required)
Press Email/ Call: Dhwani Vyas Rele on dhwani.avid@gmail.com / +91 9769877928



About the Instructor

Chandrahas Choudhury is a Delhi-based novelist (*Arzee the Dwarf*, *Clouds*, *Days of My China Dragon*), essayist and travel writer. Recent travel pieces by him include "In The Footsteps of Gandhi" (*Conde Nast Traveler)*, about travelling around India by train a hundred years after Gandhi's return to India from South Africa; "The Great Mango Trail" *(Wall Street Journal*), about a fortnight-long summer trek in search of mangoes that don't commonly make it to the markets; and "Mumbai By Night" (*EnRoute Air Canada),* an account of wandering around the city from 6pm to 6am that won a gold in the 2018 North American Travel Journalists Association travel writing awards competition. He is also the editor of the anthology *India: A Traveller's Literary Companion*.

About AVID

Avid Learning, a public programming platform and cultural arm of the Essar Group, has conducted over 1000 programs and connected with more than 125,000 individuals since its inception in 2009. Driven by the belief that Learning Never Stops, AVID's multiple formats like Workshops, Panel Discussions, Gallery Walkthroughs, and Festival Platforms create a dynamic and interactive atmosphere that stimulates intellectual and creative growth across the fields of Culture & Heritage, Literature, Art and Innovation.
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