

Avid Learning in collaboration with Juggernaut Books presents a #AVIDWORKSHOP on the techniques and theories involved in writing screenplays with screenwriter of the movie *Newton*, Mayank Tewari

For Immediate Release

Have you ever heard the cliché, "you can make a bad movie with a good screenplay, but you can't make a good movie without a good screenplay"? Each movie starts as no more than an unassuming stack of papers. That an experience so engaging and emotional can come from such humble beginnings is a big part of the allure of writing movies. In essence a screenplay is to a film what an architect's blueprint is to a building construction. Screenwriters are responsible for researching the story, developing the narrative, writing the script, screenplay and dialogues. They have great influence over the creative direction and emotional impact of the screenplay and by extension the finished film.

Fundamentally, a screenplay is a unique literary form. Similar to a musical score, it does not serve as a finished product for the enjoyment of its audience, but as a script for other artists' performances. A story presented through the intermediaries of actors as rehearsed by the director. For this reason, it is written using technical jargon and tight spare prose when describing stage directions. Unlike a novel or short story, a screenplay focuses on describing the literal, visual aspects of the story, rather than on the internal thoughts of its characters. In screenwriting, the aim is to evoke those thoughts and emotions through subtext, action and symbolism.

Avid Learning and Juggernaut Books present a **Screenwriting Workshop** with *Screenwriter Mayank Tewari*, in which he will elucidate the various techniques employed and explore the different characteristics of some of the best screenplays. Mayank was the screenwriter for the movie *Newton*, which was selected as India's official entry for Best Foreign Language Film at the 90th Academy Awards. He has also written the script for the upcoming film *The Accidental Prime Minister*, starring Anupam Kher.

In this workshop, Mayank will explore the entire journey a script takes from the initial story-idea to the final dialogue draft and the various aspects of laying out the premise, theme and plot development, character arc, structure, scene construction and dialogues. He will detail the various screenwriting theories that help writers approach the screenplay by systemizing the structure, goals and techniques of writing a script and decode why, in screenwriting, storytelling is more important than rhetoric.

This interactive workshop will also examine the importance of a screenplay and the crucial role it plays in the development process of filmmaking. Participants will learn how to transition stories and ideas from narrative fiction to screenplay and understand the various processes and formats of screenwriting.

Workshop Highlights include:

- Story structure
- Creating compelling characters
- Constructing a plot and establishing a theme
- Crafting dialogues and creating action
- Screenplay Formatting
- Marketing Your Screenplay

Where: Essar House - Podium, [11 KK Marg, Mahalaxmi, Mumbai 400034](#)

When: Saturday, 6th October, 2018; 10:00 AM – 4:00 PM

Fee: Rs. 1000 (including lunch) | Rs. 750 for students with valid Student ID

RSVP: www.avidlearning.in; avidlearning@essarservices.co.in +919769937710 (prior registration required)

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SCREEN WRITING WORKSHOP

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About the Speakers

Mayank Tewari is a screenwriter based in Mumbai. He began writing as a reporter working for newspapers in Delhi. He moved to Mumbai in 2008. His first movie Ragini MMS came out in 2011.

About Partners

Avid Learning, a public programming platform and cultural arm of the Essar Group, has conducted over 900 programs and connected with more than 100,000 individuals since its inception in 2009. Driven by the belief that Learning Never Stops, AVID's multiple formats like Workshops, Panel Discussions, Gallery Walkthroughs, and Festival Platforms create a dynamic and interactive atmosphere that stimulates intellectual and creative growth across the fields of Culture & Heritage, Literature, Art and Innovation.

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Juggernaut Books – Focused on the growing mobile usage in India, Juggernaut Books aims to give authors both a digital and a physical platform. Its mobile technology and list obsessively

engage both a serious reading audience and the new mobile audience. Juggernaut's authors include Arundhati Roy, William Dalrymple, Prashant Kishor, Twinkle Khanna, Sunny Leone, Rujuta Diwekar, Husain Haqqani, Svetlana Alexievich, Rajdeep Sardesai, Rajat Gupta, Kanhaiya Kumar and Sourav Ganguly. Juggernaut launched its physical list in June 2016. The Juggernaut App has been live on Android and iOS since April 2016 and the website since November 2016. It has recently launched a writing platform as well as Hindi content. More information on www.juggernaut.in.
