

The 4th Edition of AVID's progressive Sustainability NOW Series to include an innovative live session around an ecological future for Museums

For Immediate Release

As the world enters a new age – so too are museums. The world over and in India, there is a growing awareness of the need to rethink the role of museums not just as mere repositories of culture and cultural objects but as providers of historical context, as narrators and custodians, and as educational and environmental role models. Now is the time for the museum of the future, one whose physical space embodies green design principals and whose programming and approach reflect sustainable agendas.

Chhatrapati Shivaji Maharaj Vastu Sangrahalaya (CSMVS) and Avid Learning present **Sustainability NOW: The Eco Museum** as part of the **4th Edition of Sustainability NOW: Conversations for a Greener Tomorrow (2nd – 7th November 2020)**, a week of programming dedicated to environmental perspectives and green ways of living.

*Principal Designer and Partner at Opolis **Rahul Gore**, Museum and Cultural Planner & Founding Partner, BRMA **Batul Raaj Mehta** and Co-Founder at Bangalore Creative Circus & the Initiative for Climate Action **Ajay Raghavan** will be in conversation with Architect and Educator, Carnegie Mellon University **Sarosh Anklesaria**.*

Please read below for more details:

These speakers will discuss the technology involved, the overarching goals & mission and the architectural, administrative and programming interventions involved in creating, adapting and maintaining an Eco Museum. They will outline sustainability goals, approaches and ideals and how these ties in with the larger preservation of heritage, art and culture. They will examine models and best practices from within the country and abroad which are shining examples of practical sustainability. This panel will also touch upon the growing need for ecomuseology in India.

For a museum to be ecologically-friendly means more than just using eco-friendly construction materials. How are heritage museums, for example, adapting their existing spaces? Did you know? The CSMVS in Mumbai is probably the first museum in the world to be located in a heritage building in a heritage precinct to achieve the highest platinum rating under the Existing Building category from Indian Green Building Council (IGBC) for global leadership in environment management.

Read more about the Series below:

Sustainability NOW is a thematised and targeted series of discussions, videos, masterclasses and more--- that aim to convert audiences into change makers and active catalysts and custodians for a greener future. Speakers include artists, designers, material researchers, chefs, architects, creative entrepreneurs, policymakers, environmentalists, urban planners, educators, scientists, social media influencers, philanthropists, scholars, technologists, business leaders and many more voices. Within this series, the panel discussions will cover topics such as architecture and urbanism, emerging trends

in the fashion industry, the future of food and conscious consumption, and technological innovations all in the context of sustainable practices and philosophies.

Tune in to learn more about how sustainability can be achieved in museums and through cultural engagement.

When: Saturday, 7th November 2020 | 5:00 PM – 6:30 PM

RSVP: www.avidlearning.in

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#SUSTAINABILITYNOW
Chhatrapati Shivaji Maharaj Vastu Sangrahalaya, Mumbai

THE MUSEUM
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Sustainability NOW

THE ECO MUSEUM

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#AVIDONLINE LIVE

			
Principal Designer and Partner at Opolis Rahul Gore	Museum and Cultural Planner & Founding Partner, BRMA Batul Raaj Mehta	Co-Founder at Bangalore Creative Circus & the Initiative for Climate Action Ajay Raghavan	Architect and Educator, Carnegie Mellon University Sarosh Anklesaria

DATE: SATURDAY, 7 NOVEMBER 2020
TIME: 5:00 PM - 6:30 PM
REGISTER: www.avidlearning.in (prior registration required)

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About the Speakers

Rahul Gore has studied architecture at Center for Environmental Planning and Technology (CEPT) in Ahmedabad and completed his Master's Degree in Urban Design at the University of California, Los Angeles (UCLA). In January 2001, Rahul Gore along with Sonal Sancheti set up _OPOLIS, a multidisciplinary design practice. Since then the firm has grown from strength to strength winning several national as well as international awards and has been widely published. Opolis has recently completed the Bihar Museum, Patna project – won as an international competition along with Maki and Associates, Tokyo. _OPOLIS in collaboration with Steven Holl Architects, New York won the competition for Extension to the Bhauji Daji Lad Museum at Byculla, Mumbai. He is a visiting juror at the Kamla Raheja Vidyanidhi Institute of Architecture in Mumbai. Rahul is an avid traveler, a sports and fitness enthusiast and loves his game of tennis, his runs and work-outs.

Ajay Raghavan is one of top employment lawyers in the world. He was a senior partner at India's leading law firm, Trilegal, where he built one of the most successful legal practices in the country. After being deeply influenced by what was happening with the planet, Ajay decided to move away from the law to focus his attention on sustainability and climate change. He is incredibly passionate about art, science, sustainability and wellbeing and is working on impacting all of them in every way he can. Ajay is a strong believer in empathy, design thinking and collaborative frameworks. He has co-founded two initiatives, Bangalore Creative Circus & the Initiative for Climate Action, both focussed on creating platforms for transformative change in the city of Bangalore. He's a big fan of street art and football and follows both religiously.

Batul Raaj Mehta is the founding partner of Batul Raaj Mehta & Associates (BRMA), a museum and cultural planning firm. As a museum planner, interpreter and strategist, she has prioritized audiences, their engagement, and ease of institutional operations. Her education as an architect (CEPT, Ahmedabad, India), further specialization in heritage management (BTU, Cottbus, Germany) and work in Germany, UK, Canada, Italy, UAE, India, and Bangladesh allows her to efficiently overlay spatial experiences with cultural and historical narratives. She established and led Lord Cultural Resources — South Asia from 2009 to 2015; her marquee project then was the Bihar Museum which she led from concept to opening day. BRMA has consulted on some of the largest museums and cultural projects in India and internationally for concept development, institutional planning, facility planning, research, collection analysis, architecture reviews, content development, operations & management, and exhibition design. Besides Bihar Museum, the BRMA team has consulted on the Statue of Unity, Dr. APJ Abdul Kalam Science City, Patna, and ongoing projects like the Science Gallery Bengaluru (part of the Science Gallery International Network), the Koba Jain Museum, Gujarat, and the historic Patna Museum, Patna. She is also a visiting critic at CEPT and NID and has been profiled by Architectural Digest as a game changer in the field of arts.

Sarosh Anklesaria is an architect, educator, and the T. David Fitz-Gibbon Professor of Architecture at Carnegie Mellon University. Anklesaria is interested in an expansive notion of architectural agency, that synthesizes problems of socio-ecological pertinence and questions modernist machine paradigms. Current design research has been supported by the Richard Rogers Fellowship from the Harvard Graduate School of Design, the Taliesin Fellowship, and will be published for the forthcoming Venice Biennale How will we live together (2021). Anklesaria is working on a book that will offer critical appraisals of Le Corbusier's City Museum in Ahmedabad as well as a speculative design project that connects the three built museums of Le Corbusier through an itinerant pavilion. The project, supported by the Art Omi Residency problematizes questions of labor, display, and architectural conservation through acts of building and unbuilding. Anklesaria holds a diploma in architecture from CEPT University, Ahmedabad and a post- professional Master of Architecture from Cornell University.

Partner Information

Chhatrapati Shivaji Maharaj Vastu Sangrahalaya (CSMVS):

Website: <https://www.csmvs.in/> | Twitter: @CSMVSmumbai | Instagram: @csmvsmumbai | Facebook: @CSMVS

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