"NFTs are internet-native property rights"

- Co-founder, Coinbase **Fred Ehrsam**

Blockchain-based NFTs have revolutionized the creation and consumption of experiential art, gaming, and cinema. They are redefining the way we work, play, and communicate through our online avatars. Blockchain technology also forms the core of **Web 3.0**, which allows users complete ownership of their data.

Engendered, IFBE, and Avid Learning present **Brave New World of NFTs.**

The panel discussion features some of the biggest names building for Web 3.0, the next generation internet, including - Founder, Totality Corp, **Anshul Rustaggi**, Co-founder, Match My Talent, **Sonia Swaroop Choksi**, Chief Operating Officer, eDAO, **Mairu Gupta** and Cultural Producer and Founder, EnGendered, **Myna Mukherjee.** The conversation will be moderated by Founder, The Art Insider, **Shivani Sambhare**.

Please read below for more information on the event:

Over time, the emerging facets of technology have brought us varied forms of art and culture, creating a more inclusive environment. **NFTs** are the latest disruptor synthesizing art and technology. The fusion has increased the affordability for artists, creators, authors, and filmmakers to dabble with **artificial intelligence and virtual reality.** The products created have seen spiraling interest and engagement from the audience.

Join leading artists, curators, and tech experts as they unpack the most cutting-edge and forward-looking usage of NFTs, and how Web 3.0 will transform the future of the internet. The panel will share their insights on community building and expanding the platform for the growth of **Indian Metaverses**.

The event will be followed by a brief Q&A session.

Event Details

Date: Friday, 14th October 2022

Time: 6:00 PM – 8:00 PM (IST)

Duration: 90 minutes (including Q&A)

Venue: IFBE, 10-12, Calicut Rd, Ballard Estate, Fort, Mumbai.

Register: https://insider.in/nfts-20-the-brave-new-world-of-nfts-where-the-mind-is-without-fear-oct14-2022/event

RSVP: ayeshah.avid@gmail.com

About Speakers:

Anshul Rustaggi

Anshul loves Virtual Gaming, which is why he is developing ZionVerse, a truly decentralised full-blown meta verse gaming system. He first got introduced to Blockchain in 2011. And since then, has been exploring the domain and finding opportunities to use this technology along with his passion for gaming. Working in this domain got him interested in TradFi and DeFi. He is an active investor in NFTs and also recommend people to explore this space for investments as this is the future. Personally, he likes adventures. He collects puzzles and loves to solve them in his free time, which gives him mental stimulation. He likes to connect with people with similar interests and exchange knowledge and views about the gaming and financial markets. Do ping him for a healthy discussion over coffee or beer.

Sonia Swaroop Choksi

Sonia has worked closely with Emmy award-winning American reality show Producers. Her work has taken her to expand operations beyond Indian or American markets, such as in Singapore, Canada and Europe. Her early developments in the creation of GoDiscover, an early learning kit for toddlers, have won awards for their uniqueness and engaging element. Thanks to her efforts of maintaining a fine balance between technology and one-on-one, manual service in its operations, Match My [Talent], the performing artists' exclusive platform that is bridging the gaps between artists, industry clients and talent hunting, is growing by leaps and bounds in the arts, culture, media and entertainment industries. Besides Product Development, Sonia is deeply passionate about UX, Sound Engineering, Theatre, Photography, Writing and Budget-Traveling. Being a Producer and Director herself, she aptly represents and understands the collective audience base that Match My [Talent] is solving the problems for. This aspect has led to her becoming the centre of a dense network of relevant professionals from the global creative industry. Match My [Talent] is a product of her expertise, attention to detail and painstaking research.

Mairu Gupta

Mairu leads the entertainment DAO incubated via Polygon where he's responsible to build the Web3 ecosystem for the media and entertainment industry globally. The DAO is focused on getting early to mid-stage startups off the ground through early-stage investments, strategic advisory, and a strong Web3 network of partners. Previously, Mairu led the digital business for Sony Music in India, driving revenue, digital partnerships, strategy, and content for SAARC markets. Prior to that, he was leading the media & content distribution business for the NBA in India. This was a high growth role across product, content, media distribution, marketing, and revenue. Earlier in his career, he's spent 8 years in advertising, where he launched early-stage advertising startups including the digital agency Jack in the Box, SapientNitro's India play and worked with various advertising agencies such as Rediffusion, Saatchi & Saatchi among others.

Myna Mukherjee

Myna is a cultural producer, curator, and the founder/director of Engendered, a New York/New Delhi based Transnational Arts and Human rights organization with a focus on the intersections of gender and marginalities in South Asia. She is interested in art curation as a feminist practice, an instigation/investigation and reflection of aesthetics and visual spectacle, as means towards subversion of a hegemonic culture. She has curated internationally at the Lincoln Center, Asia Society, Tribeca Film Center, Queens Museum, and others. She has curated some of India's most prolific touring visual arts exhibitions and brought to Delhi North America's largest South Asian Human Rights film festival, I View World in 2016. In 2020, she was invited to co-curate a museum exhibition at the Museum of Eastern Art in Turin, Italy and Hub India, a survey program representing the contemporary art and ecosystem of India for Artissima, one of Italy's most pivotal art fairs.

Shivani Sambhare

Shivani Sambhare is an arts professional based out of Mumbai. After over a decade in the media creating content for multinational platforms, Shivani brought together her love for art and content creation through her platform The Art Insider.

What started off as a platform to create more engagement and accessibility in the art world, is now a wholesome arts practice that focuses on bringing together art collecting and art education. At the centre of this is a full-service art advisory geared specifically towards young collectors to guide them in developing interesting and unique art collections. The advisory works at both ends of the art world- with artists, directly supporting their work, and with individuals, designers and architects to finish spaces with art.

Additionally, the Art Insider works with young digital artists and collectors to decode the new NFT art space, having established relationships with internationally renowned NFT artists and galleries who lend interesting perspectives to this new dimension in art.

About Partners:

Engendered

Engendered is a transnational arts and human rights organization that brings together contemporary South Asian cinema, visual arts, and performance to explore the complex realities of gender and sexuality in modern South Asia, especially at the intersection of ritual and religion. Engendered is designed not only to raise awareness, but also to act as a fulcrum to enter public dialogue, break silences, and impact perceptions around issues of gendered identities, stereotyping, bias, and sexual choice and further, how those issues relate to affirmation or violations of human rights, health rights, and women's rights.

IFBE

IFBE is a world-class contemporary centre, where architecture, design, and the arts converge. Set amidst the heritage precinct of Ballard Estate, the creative find their community and design meets the everyday – in a stunning 10,000 sqft conserved and refashioned ice factory, South Asia's oldest. This

new experimental hub will house exhibition spaces, a library, a restaurant, a cafe, and a performance venue. IFBE is a laboratory of, and for, exploration. To celebrate transdisciplinary work across the enduring and the upcoming in architecture, design, and the arts. This is a space built to give back to the city, to foster new communities, to make change possible. A space to build, to dream, to play.

Avid Learning

Avid Learning is Essar's cultural philanthropy arm and India's leading public programming platform. Founded in 2009, over the past decade and counting, Avid Learning has presented over 1400 multiverse and hybrid programs on its offline and online platforms – AVID Online, launched in 2020 – and jointly reached 1.8 million interested learners, globally. With a vision to democratize the arts, create new audiences, and deepen engagement for India's burgeoning creative sector, Avid Learning thoughtfully curates diverse events that embrace the spirit of collaboration. In all its efforts, Avid Learning stands true to its motto that **#LearningNeverStops.**