

## **Bringing change with the Golden Era of Documentary Films**

Shaunak Sen's documentary *All That Breathes* was nominated for Oscar 2023 Best Documentary Feature Film category. It also won grand jury prize at the Sundance Film Festival followed by L'Oeil d'Or, the top prize for documentaries at the 75th Cannes Film Festival in 2022.

According to the Internet Movie Database, three times more documentaries were released in 2020 as compared to the year 2000, showing growth and a bright future for documentary filmmaking. With a focus on diverse subjects and influential storytelling, documentaries have become a distinct choice for today's viewers.

### **For immediate release:**

**Avid Learning** in association with **The Impact Collective** presents **Documenting for Change - The Impact of Art**. Inviting filmmakers, cinephiles, media, and social work students to come and explore the infinite possibilities of using documentaries to create socio-cultural and political impact with *Producer and Independent Consultant Anupama Mandloi* and *Head of Content, Manor Rama Pictures Maya Rao*.

Please read below for more information on the event:

The masterclass will highlight the power of storytelling and its effect on narratives. It will focus on storytelling's potential to change minds and hearts. Various resources provided by the **Doc Society**, a non-profit Foundation with teams based in London, New York, and Amsterdam will be used to build a conversation about the role of documentaries in reshaping the world. The case studies will give a glimpse into films that went on to create communities, and change mindsets, behaviors, and social structures.

### **Event Details:**

**Where:** 1st Floor Podium, Essar House, K.K. Marg, Mahalaxmi, Mumbai 400034 [Text Wrapping Break] **When:** Saturday, 24th June 2023 [Text Wrapping Break] 10:00 am - Registrations | 10:30 pm to 1:00 pm – Masterclass

**Fee:** Rs 500/- (Includes refreshments)

**Tickets:** [www.insider.in](http://www.insider.in)

**Age:** 16 yrs onwards

**Press Email:** Ayeshah Dadachanji ([ayeshah.avid@gmail.com](mailto:ayeshah.avid@gmail.com))

### **About Speakers:**

**Anupama Mandloi** has been a veteran television professional and storyteller with an overall perspective on content creation and business for almost three decades. She has worked as a senior executive at some of the leading broadcast companies like Sony, SAB and STAR in India. Before she opted to go solo, she was the MD of a production company, Fremantle India. She is currently working as an independent consultant and helping to run writer rooms for specific web projects and media companies. Anupama made her debut as a producer under her banner 'A Boy and A Dog Productions' with her independently produced, award-winning documentary,

'Aunty Sudha Aunty Radha'. She is the co-founder of the Coral Woman Impact Project which highlights the need for marine conservation and coral rehabilitation. She is an alum of the Senior Executive Leadership Program at Harvard Business School.

**Maya Rao** has done her post-graduation in Film Direction from the Film and Television Institute of India, Pune in 1987 and has since then been working in the Media Industry in Mumbai. She started her career in advertising and then moved to television with several shows on mainstream entertainment channels. She was the Creative Director India of Pogo Channel, Turner International. One of her flagship shows MAD on Pogo has won several awards. She has also made several documentaries & is currently developing shows for a digital platform. She is also the visiting faculty at SIMC, Seamedu, and Global Skills Academy among others and has been on the panel of judging student films and on the ITA television shows.