

## FOR IMMEDIATE RELEASE

Title: **Confessions of a Traveloholic: Memories, Travelogues, Blogs and more - A Travel Writing Workshop with Dilip D'Souza**

Looking for the quickest way to go from newbie writer to published author with Condé Nast Traveller? Your search ends here.

Turn your travel experiences into memorable stories, blog posts, travelogues and more in a hands-on workshop mentored by Fellow Traveloholic, Award-winning Author and Journalist, Dilip D'Souza, who will teach you how to take the little details, sounds, textures and sights of your trips and turn them into evocative, maybe even humorous and addictive writing that you will want to share with the world.

This workshop is open to newcomers, travel bloggers, aspiring traveljournalists and established writers who would like to pick up a new tip or two.

**Where:** Avid Learning, Essar House, Mahalaxmi

**When:** Saturday, 4th July, 2015, 10 AM- 6 PM

**Entry:** Rs. 2000, (inclusive of lunch)

**RSVP Email / Call:** [register@avidedu.in](mailto:register@avidedu.in) / +91 9769937710 ; prior registration required

**Press Email / Call:** Dhvani Vyas on [dhvani.vyas@essar.com](mailto:dhvani.vyas@essar.com) / +91 9930134152

### **About Dilip D'Souza:**

Dilip D'Souza is a writer, journalist and occasional activist. He writes on social and political issues, travel and current affairs, and also writes a well-known mathematics column for Mint. Dilip has written three books ("Branded by Law", "The Narmada Dammed", "Roadrunner") and essays in a number of anthologies. He has won several prestigious awards for his writing, including the Statesman Rural Reporting Award, the Times of India/Red Cross prize, the TimeOut Travel Writing Award, the Sanctuary Magazine prize and the Outlook/Picador nonfiction prize for his essay "Ride Across The River". Dilip has a BE degree in Electrical and Electronics Engineering (BITS Pilani) and a MS in Computer Science from Brown University in the USA.

### **About Avid Learning:**

Avid Learning, a public programming platform and cultural arm of the Essar Group, has conducted over 450 programs and connected with more than 40,000 individuals since its inception in 2009. Driven by the belief that Learning Never Stops, AVID's multiple formats like Workshops, Panel Discussions, Gallery Walkthroughs, and Festival Platforms create a dynamic and interactive atmosphere that stimulates intellectual and creative growth across the fields of Culture & Heritage, Literature, Art and Innovation.

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