

Greetings from Avid Learning!

We, in collaboration with **Chemould Prescott Road**, have programmed a fantastic and insightful art evening about Mumbai and the well-known Shakti Mills with a walkthrough conducted by **Meera Devidayal** and a discussion with Rahul Mehrotra and Gyan Prakash based on Ms. Devidayal's exhibition- 'A Terrible Beauty.' We would greatly appreciate if you could include our program in an editorial write up or newspaper listing. Do contact us if you have any queries. For your reference we have attached a press release of the event below. 'A Terrible Beauty'- Reimagining Shakti Mills and Mumbai city/ An art evening with **Meera Devidayal, Gyan Prakash & Rahul Mehrotra**

Reimagine Mumbai and the dilapidated, yet notorious Shakti Mills through a new lens with a walkthrough and discussion based on **Meera Devidayal's** show- '**A Terrible Beauty**' presented by AVID Learning and Chemould Prescott Road.

With the infamous and deserted Mumbai Mills as her inspiration, Devidayal in her show- "A Terrible Beauty" explores the changing landscape of Mumbai. This striking mixed media exhibition not only examines the life cycle of the mills and the city, but also questions the nature of change and the frugality of these objects. Through an in depth analysis of these topics, this program is a fantastic opportunity for participants to delve into the history and myths surrounding these mills, and deliberate future of Mumbai with the experts.

This will be an evening that not only art lovers, urban planners and architects will find fascinating, but will be one that will resonate with all Mumbaikars!

For High Resolution images : <https://www.sendspace.com/file/v0n3iy>

Details

A walkthrough conducted by Meera Devidayal followed by a discussion between Gyan Prakash and Rahul Mehrotra around the exhibition- 'A Terrible Beauty'

Date: Saturday July 5, 2014

Time: 5:30-8:00pm

Venue: Chemould Prescott Road, Queen's Mansion, 3rd floor, G. Talwatkar Marg, Fort, Mumbai 400 001

Entry: Free

Refreshments will be provided

Prior registration required

To Register-

Phone: 9930136696 & 99301341528

Email: register@avidedu.in

Website: www.avidlearning.in

About Faculty

About Meera Devidayal

Being an essentially urban person, **Meera Devidayal's** paintings are grounded in the plethora of images that a city throws up. For more than a decade, the city as a dream-destination of the migrant from the village, who gets lured into the web of seemingly limitless opportunity, has been her subject. Her materials have ranged from pure painting to collage, screen and digital print, recycled metal sheets and video. She has had many solo

and group shows in Mumbai, Delhi, Kolkata and Baroda. Recently, she created a 40-ft mural for the new international airport.

About Rahul Mehrotra

Rahul Mehrotra is Founder Principal of RMA Architects and Professor of Urban Design and Planning and Chair of the Department of Urban Planning and Design at Harvard University's Graduate School of Design. Mehrotra has designed a number of varied projects that range from recycling urban land and master planning in Mumbai to the design of art spaces, boutiques, weekend houses and factories across India. Mehrotra also has been actively involved with civic and urban affairs in Mumbai and has served on commissions for historic preservation and environmental issues. He was the Executive Director of the Urban Design Research Institute, where he is now a trustee.

About Gyan Prakash

Gyan Prakash specializes in the history of modern India. He is the Dayton-Stockton Professor of History at Princeton University, and is the author of several books, including 'Mumbai Fables,' which was published in 2010. He was a member of its editorial collective of Subaltern Studies until 2008. He has also served as the director of Shelby Cullom Davis Center for Historical Studies from 2003-2008. His latest ventures includes screenplay writing for upcoming movie 'Bombay Velvet.'

About Avid Learning

Avid Learning, an Essar Group initiative, fosters creative learning through workshops, discussion forums and other programs across the fields of Culture & Heritage, Literature, and Art. Started in 2009, AVID has touched the lives of over 10,000 participants with 150 programs. AVID workshops are open to all and are delivered by experts from India and abroad. These workshops are highly interactive with a fun mix of lecture-demonstrations, audio-visual presentations and practical sessions.

To get more details on AVID, would request you to visit our website www.avidlearning.in