

Title : **Discovering New World Cinema in India:**

“There is more to Indian cinema than just Bollywood. I think regional cinema is exploring some really bold themes.” - **Anurag Kashyap**

**AVID's** upcoming **101 Film Appreciation Workshop** is an ode to Regional Indian cinema that has been going through a revolution of sorts in recent years, regarding the quality and kinds of movies being made. Explore films that are being made with Indian sensibilities and cultural intricacies such as Karthik Subbaraj's Jigarthanda and Pawan Kumar's U Turn and appreciate why these local themes resonate at international levels, with Winner of India's National Award for Best Film Critic, Jury Member at 20 International Film Festivals, including Cannes and Venice and India-South Asia Consultant to the Berlin International Film Festival, **Meenakshi Shedde**. The workshop will also include a guest appearance by Filmmaker who will share his journey from amateur storyteller to award-winning filmmaker and inspire audiences to follow their cinematic dreams.

**Where:** Essar House, 11 KK Marg, Mahalaxmi, Mumbai 400034

**When:** Saturday, 25th June 2016

**Time:** 10:00 AM to 4:00 PM

**Fee:** Rs. 750/-

**Capacity:** 100 participants

**T&C:** Same as previous AVID events

RSVP Email / Call: [register@avidedu.in](mailto:register@avidedu.in) / +919769937710 ; prior registration required

Press Email / Call: Dhvani Vyas on [dhwani.vyas@essar.com](mailto:dhwani.vyas@essar.com) / +91 9930134152

**About Avid Learning:**

Avid Learning, a public programming platform and cultural arm of the Essar Group, has conducted over 600 programs and connected with more than 55,000 individuals since its inception in 2009. Driven by the belief that Learning Never Stops, AVID's multiple formats like Workshops, Panel Discussions, Gallery Walkthroughs, and Festival Platforms create a dynamic and interactive atmosphere that stimulates intellectual and creative growth across the fields of Culture & Heritage, Literature, Art and Innovation.

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**Speaker details :**

**Meenakshi Shedde** is South Asia Consultant to the Berlin and Dubai International Film Festivals. Winner of India's National Award for Best Film Critic, she has been Jury Member for 20 film festivals, including the Cannes, Berlin and Venice film festivals. She has been India/Asia Curator/Consultant to festivals worldwide, including the Toronto, Locarno, Busan, IFFI-Goa, Kerala, Mumbai and Colombo Film Festivals. A senior journalist, she freelances for Variety, Screen, Cahiers du Cinema, Times of India, Forbes and Midday, and reviews regional Indian films on India Indie Club, CNN News18. A filmmaker, and mentor to film critics' labs worldwide, she has written for 14 books.