

Press Release 6.9.22

Capture the cityscape through your sketches as begin the journey of creating your own visual narratives with Illustrator Zainab Tambawalla

Mumbai is home to some of stunning architectural marvels, vibrant flowering foliage, endless stories and hustle and bustle of each street corner. Cities, like ours and the people, buildings and even commotion that are part of our city has always played as muse for artists and illustrators. Sketching the city and our surrounding can be an inspiring process and a mesmerising visual narrative.

Avid Learning and TARQ presents a hands-on workshop on chronicling the cityscape and its surroundings for budding illustrators. The participants will get a chance to watch, learn and work alongside Urban sketcher, Educator, Children's Book Illustrator Zainab Tambawalla. The workshop is focussed on beginners and mid-level experts who are interested to start their sketching journey where she will introduce the process of observing, and absorbing the space and the subject in a way that it becomes an empowering sketching as a tool.

The workshop will explore different techniques of sketching capture beautiful architecture around you and that too in one's style and will also feature a onsite sketching experience where participants will be taken on guided explorations around the city

Date : Saturday 17th September, 2022

Time : 9:30 AM to 10:00 AM - Registrations

10:00 AM to 5:00 PM - Workshop

Venue : F35/36 Dhanraj Mahal, C.S.M. Marg, Apollo Bunder, Colaba, Mumbai,

Fees : Rs 3000/- (Includes Lunch and Refreshments)

Register : [www.insider.in](http://www.insider.in)

Press Queries : [ayeshah.avid@gmail.com](mailto:ayeshah.avid@gmail.com)

#### About Faculty

Zainab Tambawalla is a children's book illustrator, an urban sketcher and a nature lover. She has studied Animation Film Design at the National Institute of Design in Ahmedabad and has illustrated several books for Pratham, Scholastic and other independent authors and publishers. Currently, she also teaches at the Ecole Intuit Lab, Mumbai. As a part of her personal practice, she sketches around the city documenting in her work the different aspects that interest her. From people, architecture, to various other elements and stories.

## About AVID

Avid Learning is Essar's cultural philanthropy arm and India's leading public programming platform. Founded in 2009, over the past decade and counting, Avid Learning has presented over 1400 multiverse and hybrid programs on its offline and online platforms – AVID Online, launched in 2020 – and jointly reached 1.8 million interested learners, globally.

With a vision to democratize the arts, create new audiences, and deepen engagement for India's burgeoning creative sector, Avid Learning thoughtfully curates diverse events that embrace the spirit of collaboration.

It brings together the best of Indian and international think tanks, artists, intellectuals, cultural experts, and policymakers across a variety of multidisciplinary genres and new-age topics in Visual & Performing Arts, Literature, Culture & Heritage, Education, and Design & Technology.

Through engaging formats like panel discussions, workshops, master classes, roundtables, lecture demonstrations, festival platforms, symposiums, multidisciplinary performances, and walkthroughs, Avid Learning strives to impact cultural policy and pedagogy and enrich the creative sector in India thus, remaining firmly rooted in the arts and cultural ecosystem.

Avid Learning is at the curatorial helm at the Royal Opera House, Mumbai – India's only surviving Opera House since it was reopened in 2016. Avid Learning also regularly collaborates and partners with the diplomatic core in India, NGOs, innovative initiatives, and leading institutions like the National Gallery of Modern Art (NGMA), Chhatrapati Shivaji Maharaj Vastu Sangrahalaya (CSMVS), Federation of Indian Chambers of Commerce and Industry (FICCI), and many more. In all its efforts, Avid Learning stands true to its motto that #LearningNeverStops.

## About Tarq

TARQ was founded in 2014 by Hena Kapadia on the values of creating a meaningful conversation around art and its myriad connotations and contexts. It was envisioned as something of a laboratory - an incubator for young contemporary artists which would work towards pushing the boundaries of how contemporary art in India is exhibited and perceived. TARQ's youthful and experimental ethos encourages collectors, novice and seasoned alike, to approach art collecting through a perspective that marries thoughtfulness with an inquisitive eye for aesthetics and artistic processes.

Since its conception, TARQ has endeavoured to create a robust outreach program that ties in with the gallery's exhibitions and overall raison d'être. The program is an amalgam of educational initiatives in the form of workshops, gallery walk-throughs and talks. Our intention is to engage with a diverse audience to develop an informed viewership for contemporary art in the future.

Website : <https://www.tarq.in/>

Instagram : <https://www.instagram.com/tarqmumbai/>

About Avid Learning:

Website: [www.avidlearning.in](http://www.avidlearning.in)

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