

Greetings from Avid Learning!

Avid Learning, in collaboration with US Consulate, Mumbai, has programmed a fantastic and insightful evening on Citizen Journalism : Where the world meets Mumbai. We would greatly appreciate if you could include our program in an editorial write up or newspaper listing. Do contact us if you would like have conversation or interview with the speakers for your editorial. Further attached is the Press release for more details,

Citizen Journalism: Where the world meets Mumbai

Where do you go to get information on what is happening in Mumbai and the rest of the world? Today, social media is playing a more important role as everyday citizens break the latest news. Please join us on Tuesday, August 5th at **Studio X** when Avid Learning in association with the **US Consulate, Mumbai** present distinguished journalists - Christine Tatum Thrustone, President and CEO of Media Salad and Shishir Joshi, CEO of Bombay First in a conversation on citizen journalism. They will provide key insights into how the multiplicity of voices being heard and the diversity of information available has democratized news coverage, giving examples in India and around the world. A population of over a billion, participatory storytelling in India in particular, has been integral in bringing the marginalized out of the shadows and transforming them into active members of society. We hope students, journalists, bloggers, and everyday people will join this lively discussing.

Details

Date: Tuesday, 5th August, 2014

Time: 6:00 – 6:30 (Refreshments and Registration)

6:30 – 8:00 (Discussion and Q&A)

Venue: Studio X. Kitab Mahal, 4th floor, 192, D. N. Road, Fort, Mumbai, 400001

Entry: Free

To Register:

Phone: Ms Chaitali Oza- 9930136696; Ms Dhvani Vyas- 99301341528

Email: register@avidedu.in

Website: www.avidlearning.in

About

Christine Tatum Thurstone - President and CEO, Media Salad

Christine Tatum is a veteran writer and editor who has worked for the Chicago Tribune, The Denver Post and the (Greensboro, N.C.) News & Record. She was among the first journalists to work simultaneously in print, broadcast and online media via the Tribune's Website and cable television station. She has won honors from the Society of American Business Editors and Writers, the Society of Professional Journalists and the Colorado chapter of the National Association of Black Journalists. In 2006, Ms. Tatum was elected national president of the Society of Professional Journalists, one of the nation's largest and oldest journalism-advocacy organizations. She went on to serve as editor-in-chief of a Beltway-based online service that delivers news summaries to Fortune 500 companies, congressional committees, White House officials and high-profile nonprofit organizations. She is currently the CEO and president of Media Salad, a rapid-response research and reporting service.

Shishir Joshi - CEO, Bombay First

Formerly the Group Editorial Director of Mid Day, Shishir Joshi has also previously headed the Western region of the TV Today network as executive editor. During his career as a full-time journalist, Shishir has also been associated with CNN.com, NDTV and The Indian Express. In 2009, Shishir co-founded Journalism Mentor, a

student program focussed on promoting excellence in journalism. Shishir is also a trustee of 'Muskaan Sharing Smiles', a not-for-profit engaged in educating children with financial difficulties. A lawyer by education, Shishir was selected in 1997 as a Chevening scholar, which is a UK Government programme for media professionals with leadership potential. As mentor and teacher of Journalism, Shishir co-curated a first-of-its-kind teaching programme in Citizen Journalism and mentored over 700 citizen journalists across several states in India. He is currently the CEO of Bombay First, a not-for-profit Public Private Partnership.

Avid Learning

Avid Learning, an Essar Group initiative, fosters creative learning through workshops, discussion forums and other programs across the fields of Culture & Heritage, Literature, and Art including Visual, Performing & Applied Arts. Started in 2009, AVID has touched the lives of over 30,000 participants with 300 programs. AVID workshops are open to all and are delivered by experts from India and abroad. These workshops are highly interactive with a fun mix of lecture-demonstrations, audio-visual presentations and practical sessions, concluding in an event that summarizes the essence of the AVID Experience.

With its presence in Dubai this year and future plans for New York and London, AVID aspires to make its learning platform global. AVID believes today's knowledge seekers should have limitless opportunities...because learning never stops. To get more details on AVID, would request you to visit our website www.avidlearning.in