

#AVIDWORKSHOPS x Juggernaut Books present a workshop on Travel Writing with Dilip D'Souza

For immediate release

*“One's destination is never a place, but always a new way of seeing things.”
- Henry Miller*

Marco Polo may have been the world's first and thus most famous travel writer. He brought home from his travels stories of diverse cultures, peoples and myths, and the great natural and cultural sights he had seen. His book, titled *Description of the World* but usually just called *The Travels of Marco Polo*, was one of the first detailed portrayals for Europeans of the then-mysterious eastern cultures. It was even said to have inspired the intrepid explorer Christopher Columbus on his quest for the Orient.

Not much has changed through the ages. Even when we travel today, we want to capture the details that fascinate and inspire us, we want to share with others that feeling of a truly novel experience. And in so doing, maybe we want most of all to revisit that trip that meant so much.

To do that, photographs or social media snippets don't quite capture the moods, nuances and flavours of a place quite like words do. If you agree, then don't miss our upcoming workshop which will teach you to paint rich word-pictures of your travels!

The description of the workshop is as below:

Avid Learning and Juggernaut Books present *Travel Tales: A Travel Writing Workshop* with Award-Winning Author and Journalist **Dilip D'Souza.**

Explore how to capture anecdotes and record your memories. Learn how to tell your own story well. Learn how to translate your experiences into a memorable narrative – beyond pictures, hashtags and 280 characters – and craft something compelling that will make your readers say “Wow!”

Workshop Highlights include:

- The delight in keeping your eyes — and maybe all your senses — open when you travel; and then how to use what your senses tell you when you write.
- The importance of voice — YOUR voice.
- What a dose of passion can do for your writing.

This is the fifth in our series of writing workshops in collaboration with Juggernaut Books, to help bring out the inner author in you. These workshops are led by some of the most well-regarded authors. We've already conducted successful workshops on how to get published, how to write creative non-fiction, fashion journalism and writing across different platforms; Dilip himself has conducted several successful

travel writing workshops for Avid in the past.

Before you set off on your next adventure, join him for a day to explore that travel-writing itch!


Where - Essar House- Podium, 11 KK Marg, Mahalaxmi, Mumbai 400034

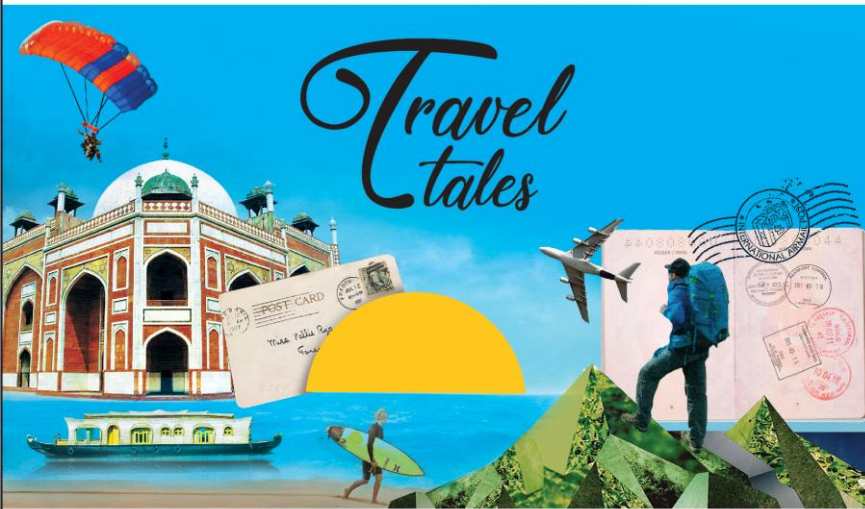
When - Saturday, 23rd June, 2018 | 10:00 AM – 10:30 AM - Registrations and Refreshments | 10:30 AM – 4:00 PM – Workshop

FEE- Rs. 1000 (including lunch) | Rs. 750 for students with valid Student ID

RSVP: www.avidlearning.in; avidlearning@essarservices.co.in / +919769937710; prior registration required

Press Email / Call: Ayesha Dadachanji on ayeshah.avid@gmail.com / +91 9820155297

#AVIDWORKSHOPS juggernaut 



Sometimes photographs or social media snippets do not seem enough to capture the moods, nuances and flavours of a place quite like words do. If you agree, then do not miss our upcoming workshop which will teach you to paint rich word-pictures of your travels! **Avid Learning** and **Juggernaut Books** present **Travel Tales: A Travel Writing Workshop** with *Award-Winning Author and Journalist Dilip D'Souza*. Explore how to capture anecdotes and record your memories. Learn how to tell your own story well. Learn how to translate your experiences into a memorable narrative – beyond pictures, hashtags and 280 characters – and craft something compelling that will make your readers say “Wow!”

Before you set off on your next adventure, join him to explore that travel-writing itch!

Workshop Highlights include:

- The delight in keeping your eyes - and maybe all your senses - open when you travel; and then how to use what your senses tell you when you write.
- The importance of voice - YOUR voice.
- What a dose of passion can do for your writing.

Date: Saturday, 23rd June 2018
Time: 10:00 AM - 4:00 PM
Venue: Essar House- Podium, 11 KK Marg, Mahalaxmi, Mumbai 400034
Fee: Rs. 1000 (including lunch) | Rs. 750 for students with a valid Student ID
RSVP: www.avidlearning.in; avidlearning@essarservices.co.in / +91 9769937710; (Prior registration required.)

 @avidlearning /avidlearning @avidlearning /avidlearning

About the Instructor

Dilip D'Souza is an award-winning writer and journalist, who writes about themes like development, nationalism, science, poverty, sports, as well as travel and mathematics. His writing is fuelled by travel, for he believes he must know and understand, first-hand, the issues he writes about. He searches for the small stories that hold larger lessons because it's in telling those stories that his writing is most effective. He has won several awards for his writing, including the Statesman Rural Reporting award, the Outlook/Picador nonfiction prize and the Newsweek/Daily Beast South Asia Commentary Prize. He has written seven books, including "Roadrunner: An Indian Quest in America" and "Jukebox Mathemagic: Always One More Number". You can find him on Twitter at @DeathEndsFun.

About Partners

Juggernaut Books- Focused on the growing mobile usage in India, Juggernaut Books aims to give authors both a digital and a physical platform. Its mobile technology and list obsessively engage both a serious reading audience and the new mobile audience. Juggernaut's authors include Arundhati Roy, William Dalrymple, Prashant Kishor, Twinkle Khanna, Sunny Leone, Rujuta Diwekar, Husain Haqqani, Svetlana Alexievich, Rajdeep Sardesai, Rajat Gupta, Kanhaiya Kumar and Sourav Ganguly. Juggernaut launched its physical list in June 2016. The Juggernaut App has been live on Android and iOS since April 2016 and the website since November 2016. It has recently launched a writing platform as well as Hindi content. More information on www.juggernaut.in

Avid Learning, a public programming platform and cultural arm of the Essar Group, has conducted over 900 programs and connected with more than 100,000 individuals since its inception in 2009. Driven by the belief that Learning Never Stops, AVID's multiple formats like Workshops, Panel Discussions, Gallery Walkthroughs, and Festival Platforms create a dynamic and interactive atmosphere that stimulates intellectual and creative growth across the fields of Culture & Heritage, Literature, Art and Innovation.

Facebook : www.facebook.com/Avidlearning; Twitter
: www.twitter.com/Avidlearning; Instagram: @avidlearning
