

## #AVIDWORKSHOPS with Bachi Karkaria and Raghu Karnad on writing Narrative Non-Fiction

### For immediate release

*"I write to discover what I know"*

*-Flannery O'Connor*

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**Avid Learning** in association with **Juggernaut Books** presents **The 4<sup>th</sup> Genre: The Art of Writing Narrative Non-Fiction**, an opportunity to explore the limitless challenges of non-fiction writing through a workshop with two of the most exciting voices from the genre.

*The description of the workshop is below:*

Leading the workshop we have *Author, Journalist and Columnist*, **Bachi Karkaria** who will be joined later in the day by Special Guest Speaker *Author and Journalist* **Raghu Karnad**.

Writing literary non-fiction is always a combination of storytelling and journalism. There are infinite ways to tell a story but often the ones with whodunits and cliffhanger plot twists make the most compelling reads and bestsellers. Learn investigative reportage methods on how to discern and depict the truth and learn how to captivate your readers by using compelling, entertaining and engaging writing techniques.

This unique workshop will highlight the crucial process of immersive researching, how to piece together vast tracts of material and present it all in a reader-friendly style; and how to accurately craft factual narrative frameworks.

Bachi will explore the challenges of non-fiction writing and how to combine storytelling and journalism, whilst also focusing on investigative reportage methods and how to captivate readers. She will be using as a case in point, her well-received book on the landmark Nanavati Case, *In Hot Blood*.

Raghu will talk about the challenges of transforming meticulous historical research, personal family histories and biographical, even military minutiae into a compelling prize-winning story. In his much acclaimed book 'Farthest Afield' Raghu manages to combine inspired detail, lyrical prose and historical fact with effortless skill.

This is the second in our new series of writing workshops in collaboration with **Juggernaut Books**, to help bring out the inner author in you. These workshops are lead by some of the most well-regarded authors and experts, and aim to explore and demystify every aspect, technique and convention of writing for and publishing in popular genres.

This dynamic series kicked off earlier this month with *Publisher and Founder of Juggernaut Books*, **Chiki Sarkar**, and *Literary Agent* **Urmila Dasgupta** helping us better understand processes like editing, copywriting, cataloguing and marketing bestsellers.

Our next workshop will explore the art of writing across various platforms and genres through a workshop with celebrated *Author and Blogger*, **Kiran Manral**.

Come join us as we learn about the art of writing in a specific genre, and engage in stimulating and edifying discussions about all things creative non-fiction!

**Where:** Essar House- Podium, 11 KK Marg, Mahalaxmi, Mumbai 400034

**When:** Saturday, 17<sup>th</sup> March 2018; 10:00 AM – 4:00 PM

**Fee:** Rs. 1000 (including lunch) | Rs 750 for students with valid Student ID

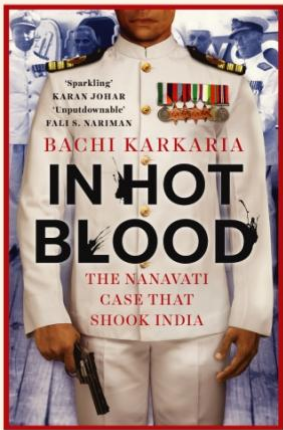
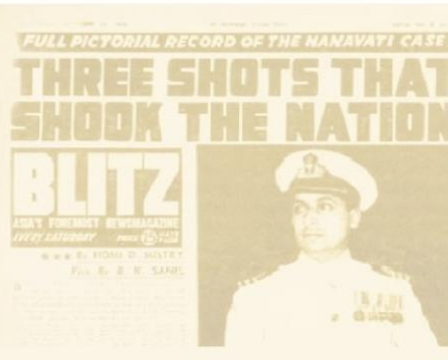
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#AVIDWORKSHOPS

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**AVID**  
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**THE 4<sup>TH</sup> GENRE :**  
The Art of Writing Narrative Non-Fiction

Writing literary non-fiction is always a combination of storytelling and journalism. There are infinite ways to tell a story but often the ones with whodunits and cliffhanger plot twists make the most compelling reads and bestsellers. **Avid Learning** in association with **Juggernaut Books** presents **The 4th Genre: The Art of Writing Narrative Non-Fiction**, an opportunity to explore the limitless challenges of non-fiction writing through a workshop with two of the most exciting voices from the genre. Leading the workshop we have *Author, Journalist and Columnist*, **Bachi Karkaria** who will be joined later in the day by Special Guest Speaker *Author and Journalist* **Raghu Karnad**. Learn investigative reportage methods on how to discern and depict the truth and learn how to captivate your readers by using compelling, entertaining and engaging writing techniques.

Highlights :

- The process of immersive Researching
- How to piece together vast tracts of material, and present it all in a reader-friendly style
- Crafting factual narrative frameworks

**Date** : Saturday, 17th March, 2018  
**Time** : 10:00 AM to 10:30 AM - Registrations and Refreshments | 10:30AM to 4:00 PM - Sessions  
**Fee** : Rs. 1000 (including lunch) | Rs. 750 for students with valid Student ID  
**Venue** : Essar House -Podium, 11 KK Marg, Mahalaxmi, Mumbai - 400034  
**RSVP** : avidlearning@essarservices.co.in / www.avidlearning.in/ +919769937710 (prior registration required)

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## About the Instructor

**Bachi Karkaria** is a veteran journalist and columnist with the Times of India. She also curates the Times of India Litfest and recently wrote 'In Hot Blood: The Nanavati Case That Shook India'.

## About the Guest Speaker

**Raghu Karnad** is part of the founding team of *theWire.in*. His journalism and essays have won multiple awards, and have been published in the *Guardian*, the *International New York Times*, the *Financial Times*, *Caravan* and *n+1*. His book *Farthest Field: An Indian Story of the Second World War* was shortlisted for the UK PEN Prize for historical non-fiction and won the Sahitya Akademi Yuva Puraskar in 2016.

## About Partners

**Avid Learning**, a public programming platform and cultural arm of the Essar Group, has conducted over 850 programs and connected with more than 95,000 individuals since its inception in 2009. Driven by the belief that Learning Never Stops, AVID's

multiple formats like Workshops, Panel Discussions, Gallery Walkthroughs, and Festival Platforms create a dynamic and interactive atmosphere that stimulates intellectual and creative growth across the fields of Culture & Heritage, Literature, Art and Innovation.

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**Juggernaut Books**- Focused on the growing mobile usage in India, Juggernaut Books aims to give authors both a digital and a physical platform. Its mobile technology and list obsessively engage both a serious reading audience and the new mobile audience. Juggernaut's authors include Arundhati Roy, William Dalrymple, Prashant Kishor, Twinkle Khanna, Sunny Leone, Rujuta Diwekar, Husain Haqqani, Svetlana Alexievich, Rajdeep Sardesai, Rajat Gupta, Kanhaiya Kumar and Sourav Ganguly. Juggernaut launched its physical list in June 2016. The Juggernaut App has been live on Android and iOS since April 2016 and the website since November 2016. It has recently launched a writing platform as well as Hindi content. More information on [www.juggernaut.in](http://www.juggernaut.in)