

FOR IMMEDIATE RELEASE

Title: The Art of Looking at Art - Journeys of Discovery

If you've always wanted to develop an 'Eye' that can tell Good Art from the rest, and engage more meaningfully with Artworks that you choose, then this workshop is for you!

Avid Learning presents a unique experiential workshop mentored by Acclaimed Cultural Theorist, Curator and Art Critic, **Ranjit Hoskote** on honing your skills to Appreciate, Evaluate and Engage with Art from many different perspectives, as Ranjit curates a special edition of the lives and works of some of his favourite global artists, bringing alive the essence of their artistic practice, their socio-political influences and what makes their art worth looking at! We invite people from all backgrounds from newbies to art, art lovers, buyers, collectors, gallery visitors, art students and art world practitioners.

Where: Avid Learning, Essar House, Mahalaxmi

When: Saturday, 18th April, 2015, 10 AM- 6 PM

Entry: Rs. 2000, (inclusive of lunch)

RSVP Log/Call: register@avidedu.in/ ; prior registration required

Press Log/Call: Dhvani Vyas on dhwani.vyas@essar.com / +91 9930134152

About Ranjit Hoskote

Ranjit Hoskote is a cultural theorist, curator and poet. He has authored more than 25 books, including such monographs as *The Complicit Observer: Reflections on the Art of Sudhir Patwardhan*, *Zinny & Maidagan: Compartment/ Das Abteil*, and *Atul Dodiya*. He has curated numerous exhibitions, including a mid-career survey of Atul Dodiya (Japan Foundation, Tokyo, 2001), a Jehangir Sabavala retrospective (National Gallery of Modern Art, Bombay and New Delhi, 2005-2006), the 7th Gwangju Biennale (Korea, 2008) and India's first-ever national pavilion at the Venice Biennale (2011).

About Avid Learning:

Avid Learning, a public programming platform and cultural arm of the Essar Group, has conducted over 450 programs and connected with more than 40,000 individuals since its inception in 2009. Driven by the belief that Learning Never Stops, AVID's multiple formats like Workshops, Panel Discussions, Gallery Walkthroughs, and Festival Platforms create a dynamic and interactive atmosphere that stimulates intellectual and creative growth across the fields of Culture & Heritage, Literature, Art and Innovation.

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