

A panel discussion on the synergies between technology and art this International Museum Day

For Immediate Release

Technology and creativity are key in uniting communities and driving innovation. Throughout history, technology has provided artists with new tools for expression. Today, these two seemingly distinct disciplines are interlinked more than ever, with technology being a fundamental force in the development and evolution of art.

Technology can help turn our cities into safer, better-connected, resource sustainable and more interactive hubs. As part of this, access to art and cultural institutions plays a pivotal role in the overall liveability of a city. With recent innovations, creative institutions and individuals have begun to foray into the world of technology.

NGMA Mumbai, Ministry of Culture, Government of India in association with **Avid Learning** present **Multipolis Mumbai: Art and Technology in the City**, a panel discussion on the collaborative synergies between art and technology and how artists and cultural institutions are harnessing the power of tech.

The description of the discussion is as below:

Head of Business Development - India & South East Asia at Google **Shishir Jayant**, *Professor, Industrial Design Centre, IIT Bombay* **Sumant Rao**, *Artist and Founder of the MISSING Campaign*, **Leena Kejriwal**, *Director at Nehru Science Centre, Mumbai and National Gallery of Modern Art Mumbai* **Shivaprasad Khened** will be in conversation with *Special Correspondent (Arts and Features) at Mumbai Mirror* **Reema Gehi**.

They will discuss how technology is making a sizeable and positive impact in the art world and how artists, museums and institutions are leveraging technological advancements to revolutionize how art is produced and reproduced, archived and preserved, consumed and made more widely accessible than ever before.

This discussion is part of our **Multipolis Mumbai series**, which decodes the past while looking to the future and finding novel ways of engaging, interacting with and reenergizing the city that we love! The series was begun and had a successful run in 2012 and we revived the series in June 2017. In the second iteration we seek to plumb new depths and unearth more fascinating nuggets about our ever-surprising Mumbai! We've already had panels on the rehaul of our historic precincts, the role of the business families of Bombay, Art Deco in the City and looking at the city through a child's eyes.

Celebrate International Museum Day this year by attending this discussion on how technology is opening up avenues for art.

Where - The National Gallery of Modern Art, Sir Cowasji Jahangir Public Hall, M. G. Road, Fort, Mumbai, 400032

When - Friday, 18th May 2018 | 6:00 PM – 6:30 PM - Registrations and Refreshments | 6:30 PM – 8:00 PM – Discussion

RSVP: www.avidlearning.in; avidlearning@essarservices.co.in / +919769937710; prior registration required

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Mumbai

NGMA
NATIONAL GALLERY OF MODERN ART

AVID LEARNING
An ESSAR Initiative

ART & TECHNOLOGY IN THE CITY

NGMA Mumbai, Ministry of Culture, Government of India in association with **Avid Learning** present a panel discussion on the collaborative synergies between art and technology and how artists and cultural institutions are harnessing the power of tech. *Head of Business Development - India & South East Asia at Google* **Shishir Jayant**, *Professor, Industrial Design Centre, IIT Bombay* **Sumant Rao**, *Artist and Founder of the MISSING Campaign*, **Leena Kejriwal**, *Director at Nehru Science Centre, Mumbai and National Gallery of Modern Art Mumbai* **Shivaprasad Khened** will be in conversation with *Special Correspondent (Arts and Features) at Mumbai Mirror* **Reema Gehi**. They will discuss how technology is making a sizeable and positive impact in the art world and how artists, museums and institutions are leveraging technological advancements to revolutionize how art is produced and reproduced, archived and preserved, consumed and made more widely accessible than ever before. Celebrate International Museum Day this year by attending this discussion on how technology is

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About the Speakers

Shishir Jayant leads the Business Development team for Google, for India and South East Asia, for different product areas including Google Arts and Culture. He has worked across different industries and has been exposed to different cultures in the last 13 years of his career which has made him appreciate the importance of how Art influences Culture by instilling values and translating experiences across space and time, hence his interest on working for Arts & Culture with Google.

Shivaprasad Khened has 30 plus years experience as curator and Director in science museum and the National Gallery of Modern Art in India, out of which 7 years experience in the capacity of Director and CEO of three major National level Science Centres in New Delhi, Mumbai and Bangalore. Currently he serves as the Director of Nehru Science Centre, Mumbai and National Gallery of Modern Art Mumbai. He has curated several exhibitions on diverse subjects varying from science, culture, history. He is the Nodal Agency appointed by the Ministry of Culture for

the Illuminating India exhibition that was displayed at the London Science Museum. He has been actively involved in the establishment of three new Science Centres at Dharwad, Coimbatore and Pilikula. He has been involved in the research and creation of several science centre exhibitions and galleries including a Science and Technology Heritage gallery at National Science Centre, Delhi. He has published more than 50 popular Science articles and Research papers in leading Science communication journals in India and curated several exhibitions. He was awarded the 16th NES National award.

Sumant Rao is a Professor, Industrial Design Centre, IIT Bombay. An engineer, designer and an animator, he has 13 years experience in the field of animation, and special effects filmmaking. Because of his experience, he has been a consultant to Discreet, (a Canadian based company, that makes leading animation, editing and compositing software) and Tata Elxsi India Limited. In this capacity he has trained a large number of the manpower that produces animation and effects in the country today. He was the Director and one of the founding members of Animagic, a company with a sterling reputation for the quality of it's work, be it traditional animation, computer graphics, special effects or illustration and design for print and the internet.

Leena Kejriwal is a Photographer and Installation Artist. Leena has been brand ambassador for Fuji India and an artist in residence in France in 2006/07. Her work has been published in various publications. Her seminal work "Calcutta: Repossessing the City" was launched as a book and has been a best seller. Leena's two part photography installation, titled "East City" for The Birla Academy of Art and Culture has been shown in Delhi, Iran and Germany. Her work has always reflected her preoccupation with human trafficking and has found a new language in her public art work MISSING. The MISSING Public art project uses the public as important stakeholders in the project. The work was launched at the India Art Fair in 2014 and since then with the aid of a successful crowd funding campaign has gathered support and spread awareness on the plight of young girls lost into the dark holes of sex trafficking. The project will soon partner with UNICEF to spread awareness on trafficking in West Bengal. The Women and Child welfare ministry will also using the MISSING art works to spread awareness on the issue. The project is traversing between the tangible and the intangible public spaces and connecting them through the underlying single purpose to generate curiosity, recognition and finally a sense of deep loss.

Reema Gehi is a journalist with a special interest in arts and culture stories. Since 2011, she has been working with a leading Times of India Group publication, Mumbai Mirror, and writes regularly and extensively on the arts and culture scene in Mumbai. She has formerly worked with Hindustan Times, as an arts writer and contributed to a variety of publications and websites including, Mumbai Theatre Guide, Open, Hardnews and Varta an art magazine. She has completed her Masters in Journalism Studies (with a special focus on arts journalism) from Cardiff University in the UK. She has also served as a co-director of India's premier youth theatre fest, Thespo, in 2008.

About Partners

The National Gallery of Modern Art (NGMA) Mumbai, Ministry of Culture, Government of India is a repository of the cultural ethos of the country and showcases the changing art forms through the passage of the last 160 years starting from about 1857 in the field of Visual and Plastic arts. The first NGMA was opened in New Delhi at the historic Jaipur House, in the presence of Prime Minister Jawaharlal Nehru and artists and art lovers on March 29, 1954. The National Gallery of Modern Art, Mumbai was opened to the public in 1996. It hosts various exhibitions and also has its own art collections comprising paintings, sculptures and graphics with a focus on Indian and International artists. It is located in the precinct of the former auditorium the Sir Cowasji Jehangir Public Hall and the Institute of Science. This architecturally marvellous building was designed and built by the famous British architect George Wittet which has been completely redesigned keeping only the facade edifice that was Public Hall. It has hosted eminent artists like, K.H. Ara, F. N. Souza, Gaitonde, S.H. Raza and M.F. Hussain and contemporary artists like, K.G. Subramanyam, Sudhir Patwardhan, Nalini Malini, Atul Dodiya and Sudarshan Shetty. The NGMA in Mumbai is run and administered as a subordinate office to the Ministry of Culture, Government of India, which has two branches one at Mumbai and the other at Bengaluru.

Avid Learning, a public programming platform and cultural arm of the Essar Group, has conducted over 900 programs and connected with more than 100,000 individuals since its inception in 2009. Driven by the belief that Learning Never Stops, AVID's multiple formats like Workshops, Panel Discussions, Gallery Walkthroughs, and Festival Platforms create a dynamic and interactive atmosphere that stimulates intellectual and creative growth across the fields of Culture & Heritage, Literature, Art and Innovation.

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