FOR IMMEDIATE RELEASE

Title: **Metaphysical Aesthetics of Photography**

"The essential message of a photograph is invisible to our eyes….it exists as an emotion, a sentiment, a nostalgia, a harmony." - Pierre Poulain.

Join Philosopher, Photographer and Founder-Director of the Israel chapter of New Acropolis, Pierre Poulain in conversation with Award-winning Photographer, **Amit Madheshiya**, as they stretch our fields of vision and reveal the invisible Archetypes of Beauty in photography.

The program will also include the launch of Pierre's latest book, '**Metaphysical Aesthetics of Photography'**, published by New Acropolis Cultural Organisation in India.

Where: Indian Express Gallery, Express Towers, Nariman Point
When: Thursday, 2nd July, 2015
Time: 6.00 PM to 8.00 PM
Entry: Free
RSVP Email / Call: register@avidlearning.in / +91 9769937710 ; prior registration required
Press Email / Call: Dhwani Vyas on dhwani.vyas@essar.com / +91 9930134152

About the panelists:

About Pierre Poulain: Pierre is both a philosopher and a photographer. He started as a street photographer in Paris in 1976. In 1986, he moved to Tel Aviv, Israel, and started a branch of New Acropolis School of Philosophy, a vibrant humanitarian association that is currently active in the 10 major cities of the country. In recent years, Pierre decided to combine his two passions: philosophy and photography. He graduated from the "Studio Gavra School of Photography", the first school of photography in Israel, and now teaches photography workshops all over the world. His artistic work has been featured internationally, through several exhibits that have touched thousands of people.

About **Amit Madheshiya**: Amit is a graduate in English Literature from Hindu College, New Delhi, India. He works as an independent photographer based in Mumbai. For his work on the traveling tent cinemas of India he has received Arts Research Grant from India Foundation for the Arts (2008), a fellowship from the Cluster of Excellence at Heidelberg University (2009) and the Goethe-Institute 50 Year Anniversary Grant (2010). This work won the World Press Photo (2011), Sony World Photography Award (2011 and 2009), and the Humanity Photo Awards (2009). Amit's work has been shown in solo and group exhibitions worldwide.

About Avid Learning:
Avid Learning, a public programming platform and cultural arm of the Essar Group, has conducted over 450 programs and connected with more than 40,000 individuals since its inception in 2009. Driven by the belief that Learning Never Stops, AVID's multiple formats like Workshops, Panel Discussions, Gallery Walkthroughs, and Festival Platforms create a dynamic and interactive atmosphere that stimulates intellectual and creative growth across the fields of Culture & Heritage, Literature, Art and Innovation.
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