

Avid Learning presents a Crime Writing #AVIDWORKSHOP with Best-selling Crime Novelist Arjun Gaiid

For immediate release

“There is nothing more deceptive than an obvious fact.” —Arthur Conan Doyle

Crime writing is one of the most popular genres of fiction and has also gained literary acceptance in recent times. Many successful crime writers nowadays, if their stories are compelling enough, also get optioned for film rights or TV shows. The art of crafting a well-plotted crime narrative is a nuanced, complicated affair. While the maestro Sir Arthur himself contends that there is nothing as deceptive as obvious fact, a writer has to first master the art of being able to hide these seemingly obvious facts in plain sight. If you are an aspiring crime writer, love getting lost in the twists and turns of a suspenseful whodunit, and finally feel like it's your turn to take a stab at it, join us for our next workshop!

Avid Learning presents *The Case of the Crime Writer: A Workshop* with *Best-selling Crime Novelist Arjun Gaiid*.

The description of the workshop is as below:

Learn thrilling techniques on how to craft a crime-based narrative that is sure to keep your readers in the grip of suspense. Crime thrillers or murder mysteries require intricate plotting, complexed characters and gripping premises and settings to keep your readers hooked and guessing till the very end.

Workshop Highlights include:

- Plotting Techniques to be unpredictable yet engaging
- Complex character development
- Creation of Mood and Mise-en-scene
- How to write gripping openings
- How to research for accuracy: Historical and True Crime Scenarios
- Finding your own voice: stylistic nuances and techniques
- Learning to transcribe crime scenes from page to screen

Arjun will be joined later in the day by special guest speaker *Writer and Filmmaker Karan Anshuman*. Karan will expand upon how to navigate the world of film and television and give insights into how to facilitate your own story being brought to life –in all its gory and gripping detail- onscreen!

Join us for a captivating day that is sure to bring out your inner sleuth!

Where: Essar House - Podium, [11 KK Marg, Mahalaxmi, Mumbai 400034](#)

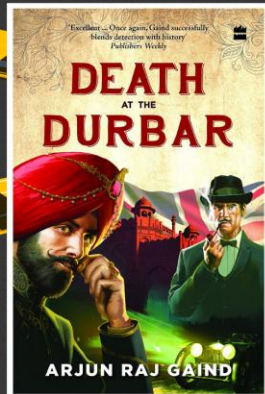
When: Saturday, 30th June, 2018; 10:00 AM – 4:00 PM

Fee: Rs. 1000 (including lunch) | Rs 750 for students with valid Student ID

RSVP: avidlearning@essarservices.co.in / www.avidlearning.in/ +919769937710

(prior registration required) **Press Email/ Call:** Ayesah Dadachanji
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#AVIDWORKSHOPS



THE CASE OF THE CRIME WRITER

Are you an aspiring crime writer? Or love getting lost in the twists of a suspenseful whodunit? Crime writing is one of the most popular genres of fiction and has also gained literary acceptance in recent times. Many successful crime writers nowadays, if their stories are compelling enough, also get optioned for film rights or TV shows. **Avid Learning** presents this workshop with *Best-selling Crime Novelist Arjun Gaiind*. Learn thrilling techniques on how to craft a crime-based narrative that is sure to keep your readers in the grip of suspense. Crime thrillers or murder mysteries require intricate plotting, complex characters and gripping premises and settings to keep your readers hooked and guessing till the very end. Arjun will be joined later in the day by special guest speaker *Writer and Filmmaker Karan Anshuman*. Karan will expand upon how to navigate the world of film and television and give insights into how to facilitate your own story being brought to life - in all its gory and gripping detail - onscreen! Join us for a compelling day that is sure to bring out your inner sleuth.

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Date : Saturday, 30th June 2018

Time : 10:00 AM to 10:30 AM - Registrations and Refreshments | 10:30 AM to 4:00 PM – Sessions

Venue : Essar House - Podium, 11 KK Marg, Mahalaxmi, Mumbai 400034

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About the Instructor

Arjun Raj Gaiind is the author of the bestselling historical mystery series, The Maharaja Mysteries, which are set against the picturesque backdrop of princely India during the heyday of the British Raj. The first two installments, A Very Pukka Murder (2016) and Death at the Durbar (2018), have been published to widespread critical acclaim. The third book in the cycle, The Missing Memsahib, is due for release early in 2019. He is also the creator and author of several comic books and graphic novels, including Empire of Blood, Project: Kalki, Reincarnation Man, The Mighty Yeti, Blade of the Warrior, and A Brief History of Death.

About the Special Guest Speaker

Karan Anshuman is a screenwriter and filmmaker based in Mumbai, India. He is the creator/director of the sports drama Inside Edge, India's first Amazon Original, which went on to become a successful, award-winning show. His next series, a hinterland gangster drama, due winter 2018 is titled Mirzapur. He is also the director of the Bangistan, a mainstream satire film on faith. He is the co-founder of Dreamscape, a tech/design firm and of upperstall.com, a cinema portal that was rated as one of the top three film sites in the world by TIME magazine. An ex-film critic for Mumbai

Mirror, he spends his time nerding out on film, trivia, science, and design.
Kashmirnāmā - a high octane political thriller - is his debut novel.

About Avid

Avid Learning, a public programming platform and cultural arm of the Essar Group, has conducted over 900 programs and connected with more than 100,000 individuals since its inception in 2009. Driven by the belief that Learning Never Stops, AVID's multiple formats like Workshops, Panel Discussions, Gallery Walkthroughs, and Festival Platforms create a dynamic and interactive atmosphere that stimulates intellectual and creative growth across the fields of Culture & Heritage, Literature, Art and Innovation.

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