

Title: Tune In: From Retro Radio to the Podcast Revolution

This monsoon, get nostalgic about waking up to a hot cuppa chai and that familiar voice playing your favorite song on the radio!

AVID celebrates the revival of the radio in our increasingly mobile times, with its newest avatar 'the podcast'. Podcasts engage with the listener's imagination just like the radio would, and even engender the same community feeling the radio inspired. Join Passionate Radio Person and Founder of Audiomatic, **Rajesh Tahil** and Special Features Editor at the Economic Times and Food Journalist, **Vikram Doctor** in conversation with Film Critic and Journalist at Scroll.in, **Nandini Ramnath**, as they take the radio story forward through innovative podcasts that you can tune into anytime, anywhere.

Where: Café Zoe, Todi/Mathurdas Mills, N.M. Joshi Marg, Lower Parel, Mumbai 400013

When: 17th June, 2015

RSVP Email / Call: register@avidedu.in / +91 9769937710 ; prior registration required

Press Email / Call: Dhvani Vyas on dhvani.vyas@essar.com / +91 9930134152

About the panelists:

Rajesh Tahil has worked in radio in programming and management. He has also produced one of India's longest-running children's education and entertainment programmes, overseeing 200 episodes for Unicef's Meena Ki Duniya.

Vikram Doctor is the Editor, special features for The Economic Times.

Nandini Ramnath is a journalist and film critic at Scroll.in

About AVID:

Avid Learning, a public programming platform and cultural arm of the Essar Group, has conducted over 450 programs and connected with more than 40,000 individuals since its inception in 2009. Driven by the belief that Learning Never Stops, AVID's multiple formats like Workshops, Panel Discussions, Gallery Walkthroughs, and Festival Platforms create a dynamic and interactive atmosphere that stimulates intellectual and creative growth across the fields of Culture & Heritage, Literature, Art and Innovation.

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