Avid Learning presents an #AVIDWORKSHOP on international storytelling techniques with award-winning storytellers presented with Peek-A-Book and Kathai Kalatta

For Immediate Release

Around the world stories speak a similar language, yet are unique to their culture.

Peek-A-Book, Kathai Kalatta and **Avid Learning** present an **International Storytelling Masterclass** featuring *award-winning performers and educators* **Dianne Ferlatte** and **Dr. Margaret Read Macdonald** who will share two unique aspects in performance and immersive storytelling techniques.

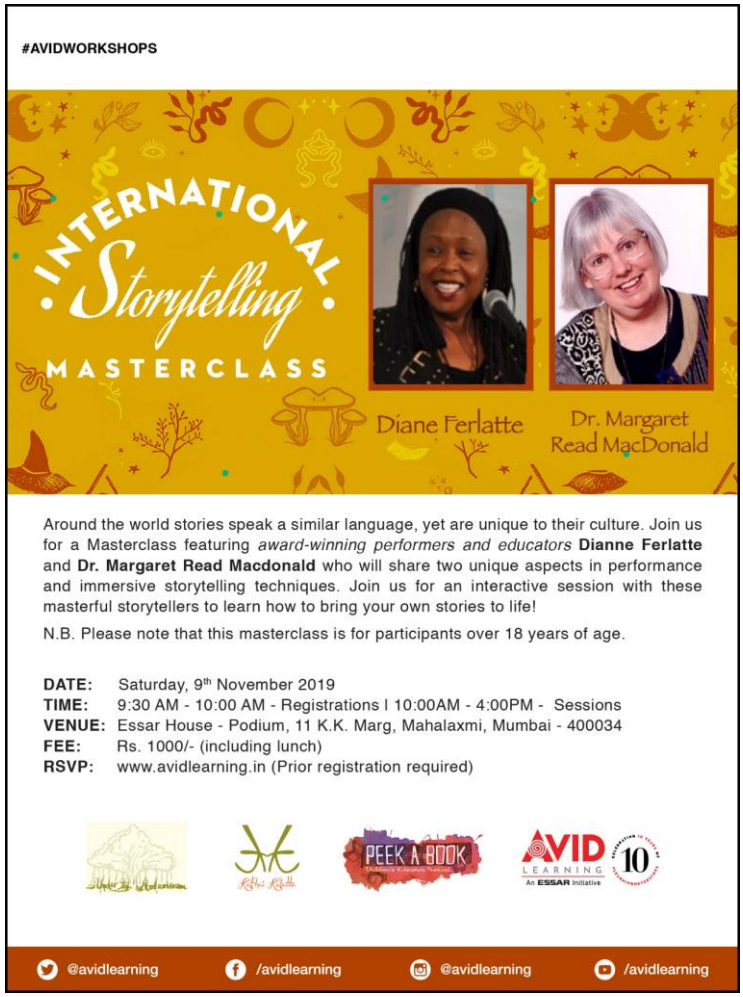
The description of the session is as below:

Grammy nominated Dianne Ferlatte will focus on Pitch-Pace-Pause – how to use your most important instrument in oral storytelling – your voice. Find you authentic voice, as well as learn to create multiple ones. Learn the tricks of pitch, pace and pause to create just the right effect. And discover the power of the dialogue.

Margaret Read Macdonald draws upon her expertise as a folklorist to outline techniques that allow retelling for all audiences. Using specific stories she will elaborate on narration as well as audience participation leaving participants ready-to-tell
Join us for an interactive session that combines narrative, movement and drama while bringing stories to life!

Join us for an interactive session with these masterful storytellers to learn how to bring your own stories to life!

Where: Essar House – Podium, 11 KK Marg, Mahalaxmi, Mumbai – 400034
When: Saturday, 9th November 2019; 9:30AM – 4:00PM
Fee: Rs. 1000/- (including lunch)
RSVP: www.avidlearning.in (Prior registration required)
Press Email/ Call: Dhwani Vyas Rele on dhwani.avid@gmail.com / +91 9769877928



About the Instructors

Diane Ferlatte is a multi-award winning performer who has captivated audiences across six continents. In addition to historical and personals stories, Diane draws from a deep well of folktales, myths, legends and fables to inform, entertain and inspire all. While many of her stories and songs have African and African American roots, she loves to tell any story that holds truths touching upon our common humanity, our history and our culture. She believes that telling and listening to each other's stories not only enables us to learn about each other, but also to understand each other better.

The "Grand Dame" of storytelling **Margaret Read Macdonald** is a former librarian, folklorist, educator and prolific writer of children's books. Drawing on her background in folklore (Ph.D. Indiana University Folklore Institute) and her many travels throughout the world, MacDonald searches out unusual tales from the world's folk literature and oral traditions. She has a gift for retelling these stories so they appeal to children and adults alike. Margaret is a prolific writer and performer, having published over 55 books. In addition to this she teaches her craft at the University of Washington in the US.

About Partners

Under the Aalamaram is presented by **Kathai Kalatta** a storytelling organisation where storytellers from across the world are brought to voice their brilliant stories across India since 2014. The festival has touched over 40, 000 children over 8 cities and has brought to India more than 40 international storytellers. Kathai Kalatta has been founded by one of India's best known storytellers Jeeva Raghunath, Kanchana Manavalan and Kausalya Padmanabhan to address the benefits of storytelling for both, children and adults, teachers and parents. Their reason for bringing in the world renowned storytellers is to give everyone the exposure to different cultures, techniques, sharing of ideas and values.

Peek-A-Book is a one-of-a-kind literature festival for children from 3 years to 14 years. It is a one-day festival that celebrates the latest books, stories and great literature for children. The festival is built around children stories and books featuring some of the country's best-selling children's authors, finest professional book illustrators and designers, performance story-tellers, theatre artists, creative competitions and performances. It is an event that takes children into imaginary worlds to immerse them in the delights of language and art that allows children to broaden their experiences and spend quality time with family. Team Peek-A-Book has been creating curated and stand-alone festivals and immersive literary experiences for over five years.

Avid Learning, a public programming platform and cultural arm of the Essar Group, has conducted over 1150 programs and connected with more than 140,000 individuals since its inception in 2009. Driven by the belief that Learning Never Stops, AVID's multiple formats like Workshops, Panel Discussions, Gallery Walkthroughs, and Festival Platforms create a dynamic and interactive atmosphere that stimulates intellectual and creative growth across the fields of Culture & Heritage, Literature, Art and Innovation.
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