

Inviting all aspiring writers and content creators to join talented screenwriter and director Satyanshu Singh as he takes you through industry secrets of writing the next blockbuster!

From Ramayana to Squid Game, the quest for binge-worthy video-on-demand movies and series are on the rise. Audience around the globe are increasingly opting for OTT, VOD and SVOD platforms for entertainment, and these platforms are ever evolving to provide movies, series, reality programs, and everything else that may keep them tuned in. How has the advent of OTT platforms changed consumption patterns of the audiences? What is the difference between writing for the screen, and writing for mainstream media? Is casting for movie different than series on OTT?

Join **Avid Learning** for a fascinating masterclass with National Award-winning screenwriter and director **Satyanshu Singh** and get inspired to write your own web series. Known for writing and directing his acclaimed debut film, 'Chintu Ka Birthday', Satyanshu has worked as a script consultant for SonyLiv, apart from working on and mentoring several under-production web series, and teaching filmmaking and screenwriting for more than a decade. In this session, he will cover the fundamentals of developing a web series and share the industry-accepted procedure of pitching your ideas and content to producers and studios.

This session will deep dive into process of creating content for episodic series and exciting narratives for local and global audiences. Satyanshu will introduce aspiring writers to The medium how it is different for a a writer is bound ?

The highlights of the session include:

- Identifying and understanding the differences between screenwriting for web series and feature films.
- Different formats of series
- Understanding the processes involved in creating an idea or a concept for your show, followed by the structure of the series.
- Creating characters for your series.
- How to write a series bible.

Join us to learn more about screenwriting for online series and digital platforms in the age of new media!

Date: Saturday, 18th June 2022

Suggested Time : 10:00 AM to 4:30 PM

Fee : INR 2500/-

Register : www.avidlearning.in

Venue : Essar House, 11 KK Marg, Mahalaxmi, Mumbai - 400034

Press Enquires : Ayeshah Dadachanji on ayeshah.avid@gmail.com



The advent of OTT platforms in India and changing consumption patterns of the audiences has opened new paradigms for aspiring scriptwriters in India. These episodic series have given new opportunities to create exciting narratives for local and global audiences.

Join **Avid Learning** for a fascinating masterclass with *National Award-winning screenwriter and director Satyanshu Singh* and get inspired to write your own web series. Known for writing and directing his acclaimed debut film, 'Chintu Ka Birthday', Satyanshu has worked as a script consultant for SonyLiv, apart from working on and mentoring several under-production web series, and teaching filmmaking and screenwriting for more than a decade. In this session, he will cover the fundamentals of developing a web series and share the industry-accepted procedure of pitching your ideas and content to producers and studios.

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About the Speaker

Satyanshu Singh is a National Award-winning filmmaker, screenwriter and professor of cinema. An MBBS from Armed Forces Medical College, Pune, Satyanshu gave up his job of a doctor in the army and started his professional journey by writing poems for Vikramaditya Motwane's 'Udaan', and lyrics for 'Sulemani Keeda' and 'Ferrari Ki Sawaari'. His directorial debut was Kashmiri short film 'Tamaash'. Satyanshu's first feature film, 'Chintu Ka Birthday', playing on Zee5, has been received very well. Satyanshu has been teaching cinema since 2011. He designed and conducted screenwriting courses at Anupam Kher's 'Actor Prepares'. He created AIB First Draft, an intensive six-month writers' residency program. He mentored the writing of 'Gormint', an upcoming show for Amazon Prime. Satyanshu has co-authored a screenwriting textbook that is ready to be published. In 2020, Satyanshu conducted online lectures for coronavirus relief which raised more than Rs 28 Lakhs for more than 40 funds.