

Join us for a fascinating panel discussion that traces the trajectory and evolution of the Film and Photography Industries

For Immediate Release

Avid Learning presents **The Changing Face of the Image: The Evolution of the Film and Photography Industries** – a live session on how the image making industries of film and photography have changed and evolved – over the years – with the advent of newer technologies and the emergence of fresh artistic perspectives, philosophies and concepts.

*Award-winning Photographer and Installation Artist **Samar Singh Jodha**, Award-winning Filmmaker and Photographer **Sooni Taraporevala** and Oscar-nominated and Two-time National Award-winning Filmmaker **Ashvin Kumar** will be in conversation with Media Expert and ex-head of the SCM (Social Communications Media) Post-Graduate Course at Sophia Polytechnic **Jeroo Mulla**.*

Please read on for more details:

Photography and film are two genres that share many synergies and which have both had an interesting history, first being connected to science and the various iterations and adaptations of light, then struggling to be recognized as fine art, and now, with the digital age, the concept of what these two fields entail is constantly changing as are the practitioners themselves. Our cell phones are now packing image making tools that surpass the technology of most digital cameras from fifteen years ago. The shift from analogue to digital photography has elicited diverse reactions from media scholars. While some have written the obituary of photography as the dominant visual medium of the modern world, other scholars see digitisation as merely a means for the continuation or enhancement of this dominant medium.

These speakers will examine and discuss how the image making industry has changed and evolved with the introduction of new technologies, a shift from analogue to digital mediums, changing roles of acting professionals and much more.

Join us to learn more about new innovations in photography and film today!

When: Thursday, 14th January 2021 | 6:00 PM – 7:30 PM

RSVP: www.avidlearning.in

Press Email: Ayeshah Dadachanji on ayeshah.avid@gmail.com



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#AVIDONLINE **LIVE**



Award-winning
Photographer
and Installation Artist
Samar S Jodha



Award-winning
Filmmaker and Photographer
Sooni Taraporevala



Oscar-nominated and
Two-time National
Award-winning Film-maker
Ashvin Kumar



Media Expert and ex-head of the
SCM (Social Communications Media)
Post-Graduate Course
at Sophia Polytechnic
Jeroo Mulla

DATE: **THURSDAY, 14 JANUARY '21**
TIME: **6:00 PM - 7:30 PM**
REGISTER: www.avidlearning.in



STAY TUNED



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About the Speakers

Ashvin Kumar is a writer / director / actor / producer with an Oscar® nomination for “Little Terrorist” (2005) also, nominated for European Film Academy | honourable mention BAFTA/LA, Aspen | Grand Prize, Tehran Film Festival | 1st Prize, Montreal Film Festival | Best Film - Docufest FF, Flanders FF, Manhattan FF | Audience Award, Almeria En Corto | Winner, Best Short Film, Satyajit Ray Film awards | Bell Expressvu Award, Reelworld FF, Canada | Silver Conch, MIFF (Mumbai) | Winner, Montreal, Sao Paulo, Luciana (Italy), Salento, Sousse (Tuniese), Temecula Valley, Alternative Film Festival (Romania) | in competition Tribeca, Telluride, Sydney, Bangkok, Palm Springs, London, Chicago Children’s FF, Berlin Shorts FF, Motovun FF, Odense, San Francisco, Tampere, Tobor, Asiana | and, over 150 other film festivals. His latest feature film, “No Fathers in Kashmir” Alumni, Sundance Lab / Development Grant, Asia Pacific Screen Awards released theatrically in the UK (2020) to glowing reviews from Hollywood actor Joanna Lumley, BBC’s Mark Kermode, Sight & Sound, Movie Waffler with 4 stars in UK’s Time Out, Total Film, Morning Star, Eye For The Film, Daily Express. Its Indian theatrical release (2019) saw critical acclaim from Alia Bhatt, Mira Nair, Shabana Azmi, Shashi Tharoor, Aparna Sen, Kalki Koechlin | Huff Post | 4.5 stars from Rediff & 4 stars Times

of India, Film Curry, Republic World, Desi Martini. He is also a two-time National Award winner for his feature documentaries “Inshallah, football” (2010) Jury Prize winner Dubai FF | winner AND grant - Pusan Film Festival | official selections of Chicago & Pusan and “Inshallah, Kashmir” (2012) also, Al Jazeera Doc Film Festival. Other films include road-movie “Road to Ladakh” (2004) official selections, Raindance & Vancouver Film Festivals | 2004 starring Irrfan Khan. “Dazed in Doon” (2010), an educational-filmmaking experience, teaching 60 school-going teens of Doon School, India while creating a feature film. And, thriller “The Forest” (2009), Raindance & Stiges Film Festivals. He has also made short documentaries - “I am Not Here” (2015) about undocumented migrants in Switzerland, USA and Malaysia, commissioned by the United Nations Office of the High Commissioner for Human Rights; and, “4 Daughters in Kashmir” (2020 – awaiting release). Ashvin spent the lockdown breaking down the mysteries of cinema in a series of online film-making classes for aspiring film makers which will roll out on YouTube and on his website in 2021. He has also written a romantic feature film, “Swift Desire”, and is in development with four other feature-films in genres such as comedy, thriller, drama and coming-of-age. Ashvin is a voting member of the European Film Academy and TEDx speaker. He continues to encourage aspiring film-makers to join his crews, mentoring and sharing his passion for filmmaking.

www.ashvinkumar.com

His films, behind-the-scenes videos, synopsis are available to view on his YouTube channel :

<https://www.youtube.com/user/ashvinalipur>

<https://twitter.com/ashvinkumar>

<https://www.instagram.com/ashvinkofficial/>

<https://www.facebook.com/ashvinkofficial/>

http://en.wikipedia.org/wiki/Ashvin_Kumar

http://www.imdb.com/name/nm1464392/?ref_=ttfc_fc_dr1

Samar Jodha, is a photographer and an installation artist working over three decades on marginalisation and conflict issues across Asia, Africa and the Middle East. He is also a judge on Nat Geo Cover Shot and is a regular speaker on TED and TEDx including speaking at TEDxVienna on Artist’ role on Sustainability and Capacity building. Samar’ work has been widely published and has been shown on public art platforms globally. He is also keenly invested in the youth, a group that he believes has the power to lead and enable social impact. Samar is the founder of Red Balloon, an organization that has emanated from his long-held vision of using art to positively set a discourse in the society. With this, he has given his vision a platform, creating a collaborative ecosystem, which is critical to large-scale mobilization and impact. With art and design at its core, team Red Balloon builds partnerships with children of all ages and backgrounds, raises awareness on critical issues and enables individual leadership to lead change.

Sooni Taraporevala is an Indian photographer, screenwriter and filmmaker who is best known for her screenplays of Mississippi Masala for which she won the Osella Award at the Venice International Film Festival, The Namesake, the Oscar---nominated Salaam Bombay for which she won the Lillian Gish Award for Excellence in Film from Women in Film L.A.. and Such A Long Journey for which she won a Genie nomination from the Academy of Canadian Cinema & Television. The first film she directed which she also wrote, Little Zizou, won an Indian national award. Most recently she wrote & directed the Netflix Original feature film Yeh Ballet which is screening worldwide. In 2000 and 2004 she authored and published a book of her photographs Parsis: The Zoroastrians of India; A Photographic Journey, which was a critical and popular success. In 2017 Harper Collins published Home in the City, her black and white photographs of Bombay/Mumbai from 1977 to 2017. Sooni's photographs have been exhibited around the world and are in the permanent collections of NGMA, New Delhi and the Metropolitan Museum of Art. She was awarded the Padma Shri by the Government of India in 2014. She is a member of the Academy of Motion Picture Arts & Sciences.

Jeroo Mulla was the Head of the Social Communications Media Department, Sophia Polytechnic, Mumbai from 1986 – 2013. She has been teaching film appreciation, photography and the Fundamental Concepts of Communications, and supervising student documentaries at the Sophia Polytechnic for over thirty years. At Sophia Polytechnic she has supervised the student productions of over eighty audio-visuals and twenty-four video documentaries on human development issues. Currently she continues to teach film and photography as a visiting faculty at Sophia Polytechnic and at Symbiosis, Pune. She was the first recipient of the Professor Satish

Bahadur Lifetime Achievement Award for Outstanding Contribution to Film Studies in South Asia at the Alpaviram Film Festival at the National Institute of Design, (N.I.D.)Ahmedabad.

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