

Beyond the Frame: A Unique Self-Portraiture Workshop with Zahra Amiruddin

OR

Capturing Moments, Crafting Stories: A Self-Portraiture Workshop with Zahra Amiruddin

OR

Picture Your Story: A Self-Portraiture Workshop with Zahra Amiruddin

In a self-portrait, a single frame tells the story of one's feelings, thoughts, and challenges. It's like a snapshot autobiography, going beyond just capturing their face. The photo becomes a way to share a moment of vulnerability and self-awareness, using light and composition to express the depth of their inner world.

When we turn the camera on ourselves, we are taking a closer look at ourselves. It is like peeling back layers to discover the different parts of our identity. It is a purposeful decision to express complex emotions and intangible thoughts using visual language. Through this, we not only focus on outward appearance; we also explore the details of our inner world, capturing moments that truly represent who we are at our core.

JOJO Library & Bookshop and **Avid Learning** present **Archiving The Self: A Photography Workshop**, a unique self-portraiture workshop with *Photographer, Writer, and Educator Zahra Amiruddin* where your phone's camera becomes a vehicle for storytelling.

The workshop will begin with an engaging exploration of global perspectives through photobooks, providing participants with a curated journey into diverse cultures and narratives captured by photographers worldwide. This immersive learning experience serves as a foundation for the hands-on segment, where attendees will translate newfound insights into practice. The participants will be guided through the art of making portraits outdoors. It will be followed by a dynamic review session and culminating with a group discussion where participants will share personal experiences and interpretations tied to their photographic narratives. It will allow the attendees to reflect on their captured images, engage in thoughtful dialogue, and share insights into the emotional dimensions of each image.

Photography has always been a crucial focus of Avid Learning's curatorial philosophy having presented workshops and programs exploring its different facets including - Street, Digital Fashion, Mobile, Architectural, Photobooks & Archiving, and Photojournalism in the past. This workshop is an immersive experience in the art of self-portraiture. Moving past traditional documentary styles, the workshop introduces photography techniques that intricately interweave your narrative into each frame.

Step into the realm of self-portraiture, visualize your inner landscape and add a profound layer to your creative storytelling.

Date: Saturday 2nd March 2024

Time: 11:00 AM to 4:00 PM

Fees: Rs 2000+ 18% GST (Including Lunch and Refreshments)

Venue: Essar House, Mahalaxmi, Mumbai 400034

Register: www.insider.in

About Faculty:

Zahra Amiruddin is an independent writer, photographer, and educator specializing in visual practices and contemporary art. Her interests include ethnographic studies, astronomy, personal narratives and family histories. Her work has been featured in national and international publications, and in solo and group exhibitions in India, Greece, South Korea and Indonesia. In 2021 her work was published as supporting text in *Between Doors*, a photo book about North Korea. She is currently developing a collaborative project with Eight Thirty, a women's photography collective that works across different locations in India.

About JOJO Library and Bookstore:

Editions JOJO began as a self-publishing imprint in 2019 which evolved into an artist-led organisation based out of Mumbai in India. As a publisher, Editions JOJO currently has 4 titles published under the imprint. As an institution, Editions JOJO has spearheaded & executed a wide range of projects and currently operates under multiple rubrics. Since 2020, Editions JOJO has been managing an extensive photobook library (originally established by the Mumbai based BIND Collective) out of its space in Mumbai. Today the library hosts over 400 books on both historical and contemporary practices in photography from around the world. 'The lab' is an interactive space for cultural production responding to visual culture in South Asia and building bridges from our region to the wider world through dialogue, exchange and pedagogy. Our programs include talks, workshops, lectures and other activities that help activate Editions JOJO's library collection and engage in critical discussions from our region. Notable activities include a YouTube program called 'Between the Sheets' led by photographer and writer Zahra Amiruddin, where artists whose books are part of the Editions JOJO library are interviewed, building an archive of book-readings and conversation. The first episode received 12,000 views on Instagram and 150 views on YouTube in the first week. Other projects include Glass Eye: A Podcast on Photography from South Asia, co-hosted by artists Adira Thekuvetttil, Akshay Mahajan & Kaamna Patel and the exhibition Kaghazi Pairahan: Publishing & Resistance in South Asia which opened in Arles 2023 at DoubleDummy studios, will tour 3 cities in India over 2024-25 and will also travel to Printed Matter New York in April 2024.