

**AVID Online presents an exciting illustration workshop for kids that is part of a larger creative conservation project**

**For Immediate Release**

The Earth's coral reefs are vanishing and we need your help to save them!

We are inviting young artists and illustrators – between the ages of 9-12 years – to be a part of a unique creative conservation project, **Sustainability NOW: Coral Woman** – and support this cause!

**Peek-A-Book Children's Literature Festival** and **AVID Online** presents **Coral Woman: A Sketching and Book Illustration Workshop** – led by *Children's Book Illustrator* **Zainab Tambawalla** – in which our young participants will learn about the fundamentals and basic creative processes of illustration and come together to create exciting and imaginative seascapes for an educational children's book all about coral reefs.

The book – **Coral Woman** – is written by *Author, Curator and Founder, Peek A Book – Festival of Children's Literature* **Lubaina Bandukwala** and is conceptualised around *Filmmaker* **Priya Thuvassery's** mesmerising and revealing short film of the same name.

*Please read on for more details:*

Using the story of the *Coral Woman* film and book, Zainab will take our young participants through her own creative process and will directly mentor them – through a hands-on, interactive and engaging approach – to help develop their artistic skills and offer them a fun and exciting learning opportunity. Our young aspiring illustrators and artists will get to see their works be featured in the final published edition of the book and will also be duly credited for their contributions.

**Workshop Highlights Include:**

- Sharing of the illustrator's creative process
- Breaking-down character design
- Simplification of characters and gestures
- Participants will contribute illustrations and artworks towards the design of the book
- Experimenting with easily available materials to create an illustrated coral reef

We invite you to put your artistic hats on and join the fight to save our corals by participating in this fun and creative collaborative project!



Please note that this workshop is limited to only 15 participants; so register now to reserve your place!

**When:** Saturday, 10<sup>th</sup> April 2021 | 11:00 AM – 1:00 PM

**Where:** Live Session on Zoom

**Age Group:** 9-12 years

**Register:** [www.avidlearning.in](http://www.avidlearning.in) (Maximum 15 participants)

Painting by Uma Mani, the Coral Woman


Join us for an interactive virtual workshop – led by *Children's Book Illustrator Zainab Tambawalla* – in which participants will learn about the fundamentals and basic creative processes of illustration and come together to create exciting and imaginative seascapes for an educational children's book all about coral reefs.

This workshop is part of a unique collaborative conservation project, Sustainability NOW: Coral Woman – which involves the creation of the book *Coral Woman* – written by *Author, Curator and Founder, Peek A Book – Festival of Children's Literature* Lubaina Bandukwala and conceptualised around *Filmmaker Priya Thuvassery's* mesmerising and revealing short film of the same name.

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#AVIDKIDS



Children's Book Illustrator  
**Zainab Tambawalla**

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## About the Faculty

**Zainab Tambawalla** is a children's book illustrator, an urban sketcher and a nature lover. She has studied Animation Film Design at the National Institute of Design in Ahmedabad and has illustrated several books for Pratham, Scholastic and other independent authors and publishers. Currently, she also teaches at the Ecole Intuit Lab, Mumbai. As a part of her personal practice, she sketches around the city documenting in her work the different aspects that interest her. From people, architecture, to various other elements and stories.