

Discover the power of storytelling through photography in this upcoming workshop by AVID Learning

Over the years, we've seen visual narratives being translated from the view-finder to the pages of photobooks. From *Anna Atkinhs photographs of the British Algae* to *Fukase's Karasu and Sanjay Kak's Witness: Kashmir*, the world has witnessed its beauty and power. Have you noticed how these renowned street photographers have used photobooks as a medium for powerful storytelling?

Celebrating the spirit of **World Photography Day** join **Museo Camera and AVID Learning** to explore the potential of photobooks! *Filmmaker, Photographer and Author of Opium of Time*, **Sunhil Sippy** in an illuminating masterclass will share how you can create impactful stories with your images.

This masterclass will focus on understanding the art of photography as a powerful medium of storytelling as well as exploring the genesis of street photography. Sunhil will further delve into translating those visual narratives in the form of photobooks.

Highlights of the workshop:

- Photography as a medium, history and technical aspects
- Exploring iconic photo books and understanding the creative process of its visualisation
- Understanding the process of publishing
- Unleashing your potential for visual storytelling

Come learn more about chronicling through photo books and making your creative vision come alive!

Date: Saturday 3rd December 2022

Time: 10:00 am to 4:00 pm

Venue : Museo Camera, Centre for the Photographic Arts, Shri Ganesh Mandir Marg, DLF Phase IV, Sector 28, Gurugram, Haryana

Fee : INR 2950/-

Register : www.insider.in

Press queries: ayeshah.avid@gmail.com

About Faculty

Sunhil Sippy grew up and was educated in the UK before heading to America to pursue an undergraduate degree in English Literature from Georgetown University. He moved to Mumbai in 1995 to explore a career in film and advertising. His first feature *Snip!* won the National Award for Best Editing in 2001 and he went on to immerse himself in the world of commercials, successfully directing for brands like Asian Paints, Blue Star, Pepsi, Horlicks and Lux among many others. His photographic work began with vigour around 2008, and his passion for the streets of Mumbai has broadly driven his vision for the past 15 years. He participated in the citywide Focus Photography Festival in 2013 and 2015 and in 2020 attended an intensive street photography workshop with Alex Webb in Mexico. He continues to direct while also pursuing photographic and film work for philanthropic organizations such as The Savitri Waney Charitable Trust, Teach For India, Akanksha and Hamari Silai.

About Partners

The Q is Community led, content driven, high design and experiential, The Quorum is a members' only lifestyle club that puts its community at the centre of a unique and curated experience. Conceptualized with a global sensibility, the club is designed as a space where community, content & culture intersect across a growing network of cities. Since its inception in 2018, The Quorum has been shaping culture through world class thought leadership and programming across the spectrum of art, theatre, film, literature, tech, business and more across the NCR and MMR.