

FOR IMMEDIATE RELEASE

Title: Travel Memoirs: A Writing Workshop With Dilip D'Souza

Eat, Pray, Love, Travel and Write an engaging memoir that is based on facts but reads like fiction in **Avid Learning's** upcoming workshop with *Award-winning Writer, Journalist and Travel Addict, Dilip D'Souza*. Learn how to add nuanced perspectives to content with sensory details, anecdotes and personal truths that challenge readers to take unforgettable journeys through the pages of your travel memoir!

Get lucky by tweeting out a travel quote that awakened the wanderlust in you using *#TravelNeverStops* by July 21st, and win a chance to attend the workshop for free! Follow us on @AvidLearning @DeathEndsFun.

Date : Saturday, 23rd July, 2016

Time : 10:00 AM - 10:30 AM - Registration and Refreshments
10:30 AM - 4:00 PM - Session

Venue: Essar House, Podium, 11 K.K Marg, Mahalaxmi, Mumbai 400034

Fees : Rs 750 (Including Lunch)

RSVP: 91 9769937710 (compulsory) | avidlearning@essar.com

Capacity: 100 participants

T&C: Same as previous AVID events

About Avid Learning:

Avid Learning, a public programming platform and cultural arm of the Essar Group, has conducted over 600 programs and connected with more than 55,000 individuals since its inception in 2009. Driven by the belief that Learning Never Stops, AVID's multiple formats like Workshops, Panel Discussions, Gallery Walkthroughs, and Festival Platforms create a dynamic and interactive atmosphere that stimulates intellectual and creative growth across the fields of Culture & Heritage, Literature, Art and Innovation.

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Bio of the speaker :

Dilip D'Souza is an award-winning writer and journalist, who writes about themes like development, nationalism, science, poverty, as well as travel and mathematics. His writing is fueled by travel, for he believes he must know and understand, first-hand, the issues he writes about. He searches for the small stories that hold larger lessons, because it's in telling those stories that his writing is most effective. He has won several awards for his writing, including the Statesman Rural Reporting award, the Outlook /

Picador nonfiction prize and the Newsweek / Daily Beast South Asia Commentary Prize. He has published four books, a monograph of essays on patriotism, and has contributed to a number of anthologies. His most recent book is "Final Test: Exit Sachin Tendulkar".
Twitter : @DeathEndsFun